

North Bergen School District Benchmarks

Grade: 11 & 12

Subject: Journalism

First Marking Period

- Introduce the History of American Media (RI.11-12.1, RI.11-12.3, RI.11-12.8)
- Understand Ethical and Legal Responsibilities in Media (RI.11-12.8, SL.11-12.2)
- Demonstrate Understanding and Decide What is News (RI.11-12.1, RI.11-12.6)
- Practice Writing News Story Leads (W.11-12.3d, L.11-12.3a)
- Write 1st MP Newsletter Article (W.11-12.1 b, W.11-12.4, W.11-12.5, W. 11-12.7)

Second Marking Period

- Practice Organizing Information to Capture the News (W.11-12. a, W.11-12.2b)
- Practice Interview Strategies (SL.11-12.1c, L.11-12.1b)
- Review News Stories and Headlines (W.11-12.2a, W.11-12.2b)
- Analyze Quotes Fairly and Accurately (RI.11-12.6)
- Write 2nd MP Newsletter Article (W.11-12. 2, W.11-12.4, W.11-12.5, W. 11-12.7)

Third Marking Period

- Review In-Depth Reporting in Media (SL.11-12.1d, SL.11-12.2)
- Demonstrate Design and Layout in Newsletter (SL.11-12.5)
- Write Feature Stories (W.11-12.2a, W.11-12.1b)
- Write Sports Stories (W.11-12.2a, W.11-12.2b)
- Write 3rd MP Newsletter Article (W.11-12.1b, W.11-12.4, W.11-12.5, W.11-12.7)

Fourth Marking Period

- Demonstrate Writing for the Editorial Page (W.11-12.1, W.11-12.4, W.11-12.5)
- Demonstrate Writing for Radio and Television (W.11-12.1, SL.11-12-2)
- Discuss Understanding of Public Relations (SL.11-12.4, W.11-12.2 a-d, RI. 11-12.3)
- Practice Taking and Using Effective Photographs (SL.11-12.5)
- Write 4th MP Newsletter Article. (W.11-12.1b, W.11-12.4, W.11-12.5, W. 11-12.7)