



Pacific Collegiate School

Office for Development

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Dear PCS Parent,

Welcome to Pacific Collegiate School – a school of choice and high expectations. By choosing PCS for your child, you are demonstrating your commitment to the excellent program we provide. We're glad you're at PCS and hope that 2018-19, and indeed all your years at PCS, will be stellar in all regards!

As a public charter school, we are free to be more innovative than traditional public schools. With this independence comes greater accountability for student achievement and greater reliance upon our community for needed financial support. Despite the challenges currently facing public education, PCS remains focused on its unique and award-winning vision of providing 1) a high-quality, college preparatory program staffed by talented and inspiring teachers, that 2) also strives to meet the needs of every student, while 3) committing a portion of our operating budget to facility rental – something other public schools never have to do. **The success of this vision depends upon the support of all stakeholders, especially PCS families.**

What does that support look like? PCS requests 40 hours of volunteer service per family each year. In addition, we also depend upon voluntary financial contributions that are essential to fund the PCS educational program. We encourage every PCS family – indeed, every friend of PCS – to make the school a top philanthropic priority. One of the best ways you can do this is to give yearly to the Annual Fund Drive (AFD).

Why make a tax-deductible gift to the *Annual Fund Drive*? Each year PCS receives about 85% of its annual operating budget in public funding (from student daily attendance) and about 15% of its annual operating budget from tax-deductible donations. **Our Annual Fund Drive closes the gap every year between what we receive from the state and what it costs to deliver a PCS education.** As the beneficiary of this award winning vision and program, we trust that you will want to support PCS.

The PCS Annual Fund Drive is the primary fundraising effort sustaining PCS. **We ask families to make a donation of \$3,500 or more per student each year to the AFD.** We know that a gift of this size is not possible for all families. **We trust that each family will participate to the fullest extent possible – we appreciate gifts of all sizes, and especially value your family's participation in the Drive.**

Annual Fund gifts fund the school's general operating budget, and we are committed to the wise use of every dollar raised. **Your gift allows PCS to provide what students need most: small classes, engaged teachers, dedicated staff, and appropriate resources.**

Please take a moment to consider the reasons why PCS is the school of choice for your child, then pledge as generously as you can. Annual Fund gifts are tax-deductible, and all levels of contribution are deeply appreciated. For your convenience, a pledge form is enclosed. **Thank you in advance for your support.**

Sincerely,

Tom Morell, President, Board of Directors - Pacific Collegiate School