**Week of: 4/13**

**Economic Impact of the Coronavirus on Markets and Economies.**

**Introduction to Marketing**

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| 4/13  | Students will consider the questions: How has the coronavirus outbreak disrupted the U.S and world economy and markets? Students will listen to Seeking Alpha: Wall Street Breakfast podcast  
https://seekingalpha.com/market-news/wall-street-breakfast  
Complete Google Form for this activity. | 4/14 Live Google Meet Session with Teacher  
2 p.m.  
Students will discuss the latest news about the economic impact of the coronavirus.  
Q and A session about missing assignments. | 4/15 Stock Market Portfolio  
Log into DC Business Stock Market Game.  
Continue making adjustments to your portfolio.  
You must make at LEAST 3 trades and may invest your entire 100,000 portfolio if you wish.  
You should own anywhere from 3-8 companies in your stock portfolio.  
Make sure you are invested in a diverse array of companies and industries. | 4/16 Online Case Study:  
In this Case Study, students will take on the role of a new employee having to select investments for a 401(k) plan. The students will methodically make decisions about how much to invest, how to allocate assets and also select funds to execute their investment strategy.  
See Google Classroom for link to assignment | 4/17 Online Case Study Continued:  
In this Case Study, students will take on the role of a new employee having to select investments for a 401(k) plan. The students will methodically make decisions about how much to invest, how to allocate assets and also select funds to execute their investment strategy.  
See Google Classroom for link to assignment  
Assignment due by 3 p.m. |
If you need ideas for companies to research start by looking at a list of companies on the Fortune 500 https://fortune.com/fortune500/2019/search/
Or companies on the S&P 500 index which can be found here https://en.wikipedia.org/wiki/List_of_S%26P_500_companies.

Complete Google Form for this activity.

| Due Date | 4/13 | 4/14 | 4/16 | 4/17 | 4/17 |