



5th Annual Student Film Festival Poster Design Contest

Who: Tracy/Mountainhouse &
Area High School Students

Why: Winning poster will be used to
promote the 2020 Grand Foundation
Student Film Festival

When: July 15, 2019 through September
30, 2019

What: \$500 monetary prize will be
awarded for winning design

**Poster contest entry forms, rules
and guidelines are available at
grandfoundation.org/events/film**



Poster Design Contest Entry Form

(Office Use)
Entry Number:

First Name

Last Name

Email Address (print clearly)

Street Address

City

State

Zip

Cell Phone Number

Home Phone Number

Name of School

Student ID#

Name of Teacher

School Phone Number (+area code)

Town/City of School

Grade

Enclosing Hand-Drawn
Poster Design on White Art

Enclosing Digital Form of
Poster Design on Flash Drive

Please be sure to write your name, phone number and school name directly on the cover/folder that encloses your poster entry. Put your name and phone number on your Flash Drive. Do NOT put your name anywhere on the Poster Design, itself. Then, please be sure to tape a copy of your completed entry form to the outside of your poster cover/folder. **Keep a copies of both for yourself.** In case your entry form gets separated from your poster, we need to be able to identify it to you.



2020 SFF High School Poster Contest Rules and Guidelines

Note: It is important that you read and re-read these rules and guidelines.

Sponsorship and Judging

The Grand Foundation, supporting the Grand Theater Center for the Arts in Tracy, is sponsoring its 4th annual Student Film Festival Poster Design Contest beginning July 1, **2019 through September 30, 2019**. Early submissions will be accepted starting September 16, 2019. **The designer of the winning poster will win a \$500 education monetary award.**

The winning poster design will be selected by the contest judges and will be used in promoting the Grand Foundation's 2020 annual Student Film Festival to be held at the Grand Theater Center for the Arts on Saturday, **January 25, 2020**. The winner will be announced by January 15, 2019. The winner will be notified by phone and/or email.

Eligibility

The contest is open to individual students, or a team of (only) two (2) collaborating students currently enrolled in Tracy/Mountainhouse area and nearby high schools. High School-level home-school students, private schools and charter schools are encouraged to participate. In the event that a two-person team/collaboration poster design is selected as the winner, the singular winner \$500 monetary award will be divided equally between the team (\$250 awarded to each of the two team members).

Size and Format of Finished Poster Design

We now request two parts for each poster design submission: 1. Hand-drawn rendition of poster design concept; 2. Digital form of poster concept on a flash drive.

Outside dimensions of design **cannot** exceed 17" w x 22" h (**Submit Vertical Designs Only**).

Hand-drawn poster designs should be submitted on free-floating **18" x 24"** white tag board or on 18" x 24" white art paper. **Leave outside borders of design page white (see diagram on bottom of 2nd page). In other words, your design will fit within an outside border remaining on your art paper or tag board. (Do not adhere your poster to a mat board.)**

Note of Caution: light colored pencil drawings or very lightly drawn designs lose important detail when scanned to digital art. It is important to test your design by converting to digital form to assure it retains quality detail.

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Updated Rules:

1. While following the Poster Contest Rules and Guidelines, each entrant's poster design should: **(A)** adhere to the contest theme: Student Film Festival; **(B)** reflect their creative interpretation of what would attract students to submit films to the Student Film Festival; **(C)** compel the general public to attend screenings of the Student Film Festival; **be submitted with 2 parts; (1) the hand drawn poster design conception and (2) the digital form of the poster design on a flash drive.**
2. **Important:** Do not let any drawn words/fonts overlay any other design elements in design. You CAN add the words "Student Film Festival" to your design, if you wish.
3. **Note of Caution:** light colored pencil drawings or very lightly drawn designs lose important detail when **scanned to digital art**. Please test your design by converting to digital before submitting.
4. **Do NOT** add dates or "4rd Annual" to your poster design. (Our Graphics Team will add all the event details into the final poster below your design before we send it to the printer; So, **NO** details, phone numbers, ticket purchase info, location or any other data about the event should be within poster design.)
5. **Remember:** Do Not overlay type on design elements where the type will be difficult to read.
6. Collages and other three-dimensional artwork are not suitable for this contest.
7. **Submit Vertical Designs Only.**
8. Do not lacquer or glaze your poster Design.
9. **DO NOT FOLD OR ROLL DESIGNS.**
10. Submit art flat, packaged between two pieces of taped cardboard.
11. Each submission **MUST** include entrant's thorough explanation/rational (30 to 50 words and, yes, we count them!) of their design concept on the Poster Contest Entry Form. This demonstrates to the judges how the entrant reflected on their subject. The judges will take your rational into consideration in the need for a tie-breaker.
12. Judging will occur within two (2) weeks after the submission deadline. All poster contest participants will be notified of contest results within one week after judging. Winner will receive award at a time convenient for Grand Foundation and winner. Letters notifying students of poster contest winner will be mailed to each student who submits an entry. Non-winning artwork will be returned to the point of contact at the school, upon request.
13. The designer of the winning poster will win a \$500 education monetary award or if a team of two collaborators win, the prize will be split 50/50 between the team members (\$250 each).
14. The designer of the winning poster gives up all rights, ownership rights and/or copyrights of their entry; and winning poster artwork becomes the property of the Grand Foundation and the Grand Foundation Student Film Festival Committee, giving them all rights to use, reproduce, adapt to other uses, alter, publish and or display, the winning poster design artwork. The winning poster designer retains all bragging rights. Due to potential and unforeseeable future circumstances, The Grand Foundation and the Student Film Festival Committee offer no warranted assurances or guarantee that the Student Film Festival will occur, or, that the winning poster design will be utilized in its promotion.
15. Note: It is important that you read and re-read these rules and guidelines. Failure to follow them will lead to disqualification of your submission.

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Entry Form Instructions

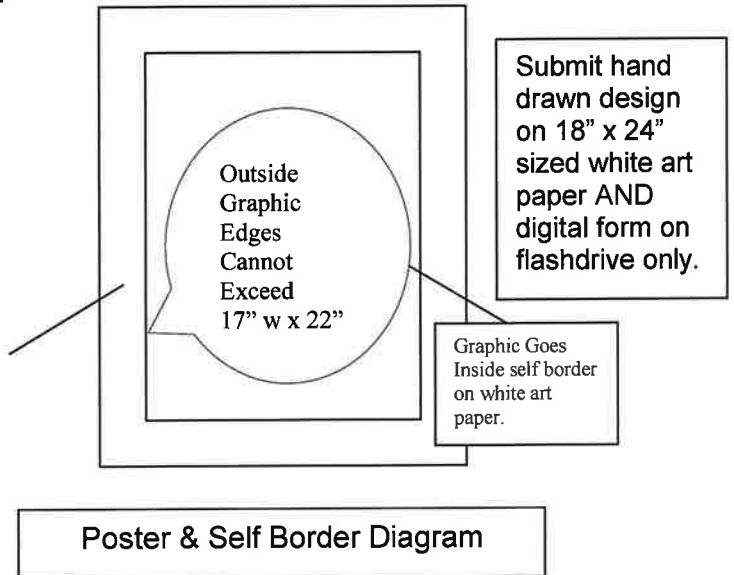
Attach a copy of your completed Grand Foundation's Student Film Festival Poster Contest Entry Form to the back of each poster with tape. Keep a copy for your own records! **Please DO NOT use glue or staples.** **Be sure to print your name and phone number on the cover of your taped cardboard cover (NO names or identification on the front of your poster design!).**

Send or hand-deliver
Student Film Festival Poster Contest
Entries to:

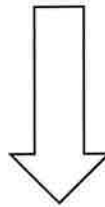
Grand Theater Center for the Arts Box Office
715 Central Avenue
Tracy, CA 95376

**Poster Contest opens July 1, 2019 and ends
September 30, 2019.**

Early submissions accepted beginning
September 16, 2019.



Sample of Original
Poster Art Design
On White Art Paper
On Next Page



SAMPLE: Original Poster Art Design

Self Border on white art paper

Graphic Design Inside Self Border on Same White Art Paper

Submit hand drawn design on 18" x 24" sized white art paper AND digital form on flashdrive only.



Early entries accepted starting September 16, 2019.

Final Deadline September 30, 2019