ISLA GALA

INSTITUTO DEL PROGRESO LATINO
10th Annual

Instituto Spirit & Leadership Awards Gala
SPONSORSHIP OPPORTUNITIES

Celebrate education while enjoying the hottest island trends in culture, cuisine, music, & art.

Saturday, May 2, 2020
6 P.M. - 11 P.M.
Renaissance Chicago
One West Wacker Drive

Gloria Castillo
President & CEO
Chicago United

José R. Sánchez
President & CEO
Norwegian American Hospital
OUR MISSION is to contribute to the fullest development of Latino immigrants and their families through education, training and employment that fosters full participation in the changing United States society while preserving cultural identity and dignity.

At Instituto we believe that education is power!

43 Years of Success...

Instituto del Progreso Latino was founded in 1977, and has a long tradition as a leader in delivering important and effective education and training programs. Instituto’s evolution and expansion has been informed by the needs of its program participants throughout its 43 year history. Created to help Latinos learn basic skills to pass the civil service exam, and obtain higher paying post office jobs. Instituto has grown into a flourishing educational center providing high-quality programs in workforce development, adult education, youth development, education, and citizenship to 8,000 Chicagoans annually at three locations located in Pilsen, Little Village, and Back of the Yards. Thousands of families have walked through Instituto’s doors transforming their lives through learning English, earning their GED or high school diploma, increasing their job skills, finding employment or becoming U.S. citizens.

Register the student, enroll the family.
Instituto is proud to create and provide nationally recognized programs and services to Chicago area families.

We continue to contribute to the fullest development of Latino immigrants and their families through education, training, and employment. We proudly feature the progress of our students and participants whose journeys embody Instituto’s motto: Register the student, enroll the family. Instituto has a deep impact on the entire family, as well as the community, and city of Chicago. We know that engaging the entire family is central to lasting success. We offer integrated services for our families such as on-site child care while parents are in classes, financial counseling so families can achieve stability, and transitional support for both college-bound students and their parents. We enable entire families to address their needs while supporting and celebrating one another.

Education is Power!
In today’s challenging economic, educational, cultural, and social climate, Instituto needs your on-going financial support.

Instituto del Progreso Latino Schools
Instituto Health Sciences Career Academy
Instituto Justice and Leadership Academy
Instituto College

Gala sponsorship will fund student education, training, citizenship, scholarships, allowing us to continue offering an array of programming to our students and communities.

For additional details visit: www.institutochicago.org/gala10
Instituto I.S.L.A. 10th Annual Gala
SPONSORSHIP OPPORTUNITIES
Gala: Saturday, May 2, 2020 | Application deadline: April 10, 2020

PRESENTING SPONSOR $ 40,000
• Presentation of Instituto $10,000 Scholarship in the sponsor’s name
• Sponsorship of Gala video, digital technology, and programming
• Logo placement on all digital, and print Gala materials, including media, website, events, commemorative items, and social media
• Instituto Charter Member - Educational Equity & Empowerment Board
• 2 VIP dinner table (20 seats) 20 VIP Cocktail Reception tickets
• Full-page ad in the Gala program book
• Opportunity to network with over 400 leading national business, education, and healthcare leaders, professionals and advocates

10th ANNUAL GALA SPONSOR $ 30,000
• Sponsorship of talent, entertainment
• Logo placement on all digital, and print Gala materials, including media, website, events, commemorative items, and social media
• 1 VIP dinner table (10 seats)
• 10 VIP Cocktail Reception tickets
• Full-page ad in the Gala program book
• Opportunity to network with over 400 leading national business, education, and healthcare leaders, professionals and advocates

PLATINUM SPONSOR $ 20,000
• Logo placement on all digital, and print Gala materials, including media, website, events, commemorative items, and social media
• 1 VIP Gala dinner table (10 seats)
• 10 VIP Cocktail Reception tickets
• Half-page ad in the Gala program book
• Opportunity to network with over 400 leading national business, education, and healthcare leaders, professionals and advocates

Instituto del Progreso Latino
I.S.L.A. Gala
Saturday, May 2, 2020
Renaissance Chicago
One West Wacker Drive
5:30 P.M. VIP Reception
6:00 P.M. General Reception
7:00 P.M. Dinner & Program
9:00 P.M. Dancing
Cocktail Attire

www.institutochicago.org/gala10
Contact: Carmen Gonzalez
developmentidpl@idpl.org
(773) 890-0055 ext 4550
Instituto I.S.L.A. 10th Annual Gala
SPONSORSHIP OPPORTUNITIES
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GOLD SPONSOR $10,000
- Logo placement on all digital, Gala materials including website, and social media
- 1 General Admission table (10 seats)
- 10 Cocktail Reception tickets
- Half-page ad in the Gala program book
- Opportunity to network with over 400 leading national business, education, and healthcare leaders, professionals and advocates

SILVER SPONSOR $5,000
- Logo placement on select digital, Gala materials including social media
- 1 General Admission table (10 seats)
- 10 Cocktail Reception tickets
- Quarter-page ad in the Gala program book
- Opportunity to network with over 400 leading national business, education, and healthcare leaders, professionals and advocates

BRONZE SPONSOR $3,500
- 1 General Admission table (10 seats)
- 10 Cocktail Reception tickets
- Opportunity to network with over 400 leading national business, education, and healthcare leaders, professionals and advocates

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Instituto I.S.L.A. 10th Annual Gala
OUR SPONSORS INCLUDE:
Gala: Saturday, May 2, 2020 | Application deadline: April 10, 2020

Join the winning team!

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Instituto I.S.L.A. 10th Annual Gala
SPONSORSHIP, & PROGRAM BOOK FORM
Gala: Saturday, May 2, 2020  |  Application deadline:  April 10, 2020

YES, I/We Want to Support INSTITUTO DEL PROGRESO LATINO!

Please submit your guest list, and high resolution logo to: developmentidplsidpl.org by 4/10/2020

SPONSORSHIP

___Presenting $40,000
___10th Annual $30,000
___Platinum $20,000
___Gold $10,000
___Silver $5,000
___Bronze $3,500

DONATION/IN-KIND CONTRIBUTION

I/We want to make a tax deductible contribution
Amount $________________________

Item(s): __________________________
______________________________
______________________________

Fair Market Value $________________

GALA PROGRAM AD PURCHASE

___Double Page $1,500
___Full Page $750
___Half Page $500
___Quarter Page $300

ANGEL TABLES

___I/We will not attend the Gala, and will donate our purchased table(s) to Instituto for use by students, families, and community members.

Number of tables: ________________

Name on Credit Card:

______________________________

Company/Organization:

______________________________

Contact Person:

______________________________

Billing Address:

______________________________

Billing City/State/Zip:

______________________________

Phone: __________________________  Cell: __________________________

Email: __________________________

Credit Card  ___American Express  ___Master Card  ___Visa  ___Other___________

Card Number:____________________  Expiration Date:___________  CVV:_________

Authorized Signature:__________________________

___I hereby authorize Instituto to retain my credit card information, for bidding on Gala Paddle items.

Please make checks payable to: Instituto del Progreso Latino, 2520 South Western, Chicago, IL 60608
Contact: Carmen Gonzalez developmentidplsidpl.org * (773) 850-0055 ext. 4550
www.institutochicago.org/gala10
Olga Camargo
Faro Advisory

Hugo Chaviano
American Bar Association

Pedro DeJesus
Tampico Beverages

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Pueblo Consulting, Inc.

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ROE Engineering

Juanita Rodriguez
JBR Law Group

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Blue Cross Blue Shield of Illinois

Raul Rosas
Sprouting Leaders Foundation

For additional details visit: www.institutochicago.org/gala10
Andrea Sáenz, Chair  
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Georgina Flores  
Allstate Insurance Company

Denise Lam  
YMCA of Metropolitan Chicago

Marissa Martin  
Koya Leadership Partners

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You Hold the Key to Our Success

Instituto provides services and positively impacts 8,000 families a year.

163 Instituto program participants were placed with local businesses.

63% of ESL adult education students advanced more than one grade level in 32 weeks.

700 participants in Instituto programs earned credentials.

As the largest processor of citizenship applications in the state of Illinois, Instituto served 1,483 people and opened 1,317 cases.

In 2019...

100% of Instituto Justice and Leadership Academy students graduated!

$3.05 million in scholarships awarded to Instituto Health Sciences Career Academy students!

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