Ad sold by:

La Pantera Yearbook
Palos Verdes Peninsula High School
27118 Silver Spur Road
Rolling Hills Estates, CA 90274

Phone, School 310-377-4888, 652
Email demeyerj@pvpusd.net
Fax 310-544-1839

Business Advertising Contract

Earlybird Special: Order by 9/6 take 10% off!

Business Name

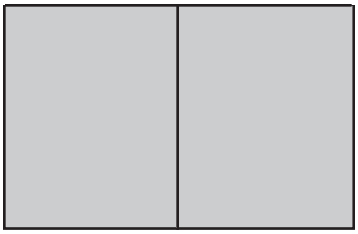
Contact Name

Billing Address

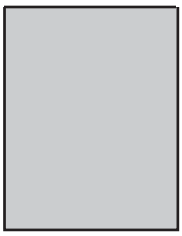
City | State | Zip Code

Business Phone Number | Mobile Number | Fax

Email Address

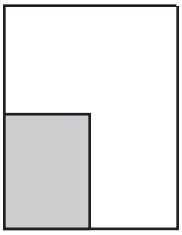


___ Full Spread
18″ x 12″
$900

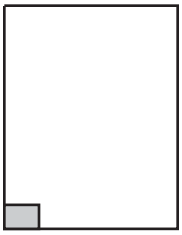


___ Full Page
9″ x 12″
$500

___ Half Page
9″ x 6″
$400



___Quarter Page
4.5″ x 6″
$300



___ Patron
2.5″ x 1.5″
$100

___I will supply my own ad slick.

___I would like the La Pantera Staff to design an ad for me.

___I would like a professional photographer to come to my site. Pictures and text must be submitted by the ad submission deadline. Layout of the ad will be designed by members of the yearbook staff. Pictures and text may be emailed to lapanteraads@gmail.com, submitted through a USB or mailed to J. DeMeyer at PVPHS. Alternatively, a professional photographer can come to your site; appointments will be arranged at a later time upon receipt of contract.

Ad Submission Guidelines

To ensure the placement of your ad, the signed contract must be received with full payment by November 8. All neccessary materials must be submitted to Jaymee DeMeyer's classroom or mailbox by November 8.

Ad Slick Technical Specifications
*Scan all images and create all ads at no less than 300 DPI Resolution
*Ads must be submitted to CMYK color format
*Ads must be saved as a TIFF, JPEG, or PSD file format
*Files must be saved in Macintosh format

Ad Sizes: (Width by Height)
*Full Page: 9 in. X 12 in. (2700 pixels X 3600 pixels)
*Half Page: 9 in. X 6 in. (2700 pixels X 1800 pixels)
*Quarter Page: 4.5 in. X 6 in. [1350 pixels X 1800 pixels)
*Patron: 1.5 in. X 2.5 in. [750 pixels X 450 pixels]

I authorize the 2019-2020 Palos Verdes Peninsula High School Yearbook Staff to publish a full spread, full page, half page, quarter page or patron in the 2019-2020 yearbook. Advertisements are student-produced and non-refundable.

Authorized Signature | Date | Name/Position

Make all checks payable to **PVPHS YEARBOOK**

____ Bill me
____ Check # ___ __attached