

# 2020

## PRUDENTIAL SPIRIT OF COMMUNITY AWARDS

APPLICATION DEADLINE:  
NOVEMBER 5, 2019



Since 1995, recognizing young people for outstanding volunteer service

### WHAT ARE THE PRUDENTIAL SPIRIT OF COMMUNITY AWARDS?

The Prudential Spirit of Community Awards were created in 1995 to recognize students in middle level and high school grades who have made meaningful contributions to their communities through volunteer service. These prestigious awards, sponsored by Prudential Financial in partnership with the National Association of Secondary School Principals (NASSP), are presented annually on the local, state and national level.

### WHO IS ELIGIBLE?

Any student who:

- is in grades 5-12 as of November 5, 2019, and is a legal resident of one of the 50 states or the District of Columbia.
- has engaged in a volunteer activity that occurred at least in part after September 1, 2018.
- completes an application and submits it to a school principal or the head of an officially designated local organization by November 5, 2019.

### APPLICANTS MUST SUBMIT COMPLETED APPLICATIONS TO ONE OF THE FOLLOWING:

- A middle level or high school
- A Girl Scout council
- A county 4-H organization
- An American Red Cross chapter
- A YMCA
- Points of Light Global Network Member

### HOW DOES THE PROGRAM WORK?

**1** Young volunteers in grades 5-12 complete applications online at [spirit.prudential.com](http://spirit.prudential.com) or [nassp.org/spirit](http://nassp.org/spirit) by November 5, 2019, and then submit them to their school principals or to the head of one of these officially designated local organizations: a Girl Scout council, county 4-H organization, American Red Cross chapter, YMCA or a Points of Light Global Network member. Applicants and their parents or guardians also must complete the application form's signature page.

**2** Each participating school or organization reviews the applications of its students and selects one middle level Local Honoree for every 1,000 students in grades 5-8, and/or one high school Local Honoree for every 1,000 students in grades 9-12.

**3** Principals or organization heads certify applications of their selected Local Honoree(s) online by November 15, 2019.

**4** The top middle level and high school youth volunteer in each state and the District of Columbia are named State Honorees in February, and two to 10 runners-up in each state are named Distinguished Finalists.

**5** Ten of the State Honorees are named America's top 10 youth volunteers of the year by a distinguished national selection committee at a special ceremony in Washington, D.C.

## WHAT DO HONOREES RECEIVE?

- Local Honorees receive Certificates of Achievement from their schools or organizations. Those who qualify will also receive the President's Volunteer Service Award if they have contributed the minimum number of volunteer hours.
- State Honorees receive a \$1,000 scholarship, engraved silver medallions, and an all-expense-paid trip with a parent or guardian to Washington, D.C., for several days of recognition events, including award ceremonies, sightseeing tours and Congressional visits on Capitol Hill.
- Distinguished Finalists (runners-up at the state level) receive engraved bronze medallions.
- Other top applicants at the state level receive Certificates of Excellence.
- National Honorees receive additional \$5,000 scholarships, engraved gold medallions, and trophies for their schools or organizations. They also receive \$5,000 grants from The Prudential Foundation for nonprofit charitable organizations of their choice.

## THE PRUDENTIAL SPIRIT OF COMMUNITY AWARDS PROGRAM IS WIDELY SUPPORTED!

The program is supported by:

National 4-H Council  
Girl Scouts of the USA  
American Red Cross  
Points of Light  
YMCA of the USA  
America's Promise Alliance  
United National Indian Tribal Youth  
American Association of School Administrators  
Council of the Great City Schools  
Association for Middle Level Education  
American School Counselor Association  
National Association for Music Education  
National School Boards Association  
National School Public Relations Association  
National Parent Teacher Association

## WATCH FOR THESE DATES:

### September 2019

Online application form is available at [spirit.prudential.com](http://spirit.prudential.com) and [nassp.org/spirit](http://nassp.org/spirit). Program information is mailed to all middle level and high schools and to officially designated local organizations.

### November 5, 2019

Deadline for students to complete applications online, submit applications to a school principal or the head of an officially designated local organization, and send in signed signature page.

### November 6-15, 2019

Participating schools and organizations review applications and select Local Honorees, then nominate them for state-level judging by certifying their applications online.

### February 4, 2020

Judges name the top middle level and high school youth volunteer in each state and the District of Columbia as State Honorees and Distinguished Finalists.

### May 2-5, 2020

102 State Honorees attend national recognition events in Washington, D.C., where America's top 10 youth volunteers of the year are announced.

## FOR MORE INFORMATION

[spirit.prudential.com](http://spirit.prudential.com), [nassp.org/spirit](http://nassp.org/spirit)  
[spirit@nassp.org](mailto:spirit@nassp.org), 888-651-2951



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## PRUDENTIAL SPIRIT OF COMMUNITY AWARDS

## HOW TO APPLY



### ARE YOU A MIDDLE LEVEL OR HIGH SCHOOL STUDENT WHO'S MAKING A DIFFERENCE THROUGH VOLUNTEERING?

In each state and Washington, D.C., the top middle level and high school youth volunteer will be named State Honorees and will receive a \$1,000 scholarship, silver medallion, and an all-expense-paid trip with a parent or guardian to Washington, D.C., in May. Runners-up will also be selected in each state and named Distinguished Finalists, receiving a bronze medallion. Other state-level winners will receive Certificates of Excellence. All state-level honorees will be announced in February.

During the trip, 10 of the State Honorees will be named America's top youth volunteers of the year. These National Honorees will receive \$5,000 scholarships, engraved gold medallions, trophies for their schools or organizations, and \$5,000 grants from The Prudential Foundation for nonprofit charitable organizations of their choice.

Local Honorees who qualify also receive the President's Volunteer Service Award.

For application and certification questions, or to request a paper application form, call 888-651-2951.

The Prudential Spirit of Community Awards is sponsored by Prudential Financial in partnership with the National Association of Secondary School Principals (NASSP). Since 1995, the program has honored more than 130,000 youth volunteers at the local, state and national level.

Apply for a 2020 Prudential Spirit of Community Award and you could win a \$1,000 scholarship and a trip to Washington, D.C., in May!

Access the application at [spirit.prudential.com](http://spirit.prudential.com) or [nassp.org/spirit](http://nassp.org/spirit).

Complete the application and the student/parent agreement; then, on the "certification" page, email or print and deliver instructions to your certifier (**deadline: November 5, 2019**).

Certifiers review applications online and select Local Honoree(s) for state-level judging (**deadline: November 15, 2019**).

Your application can be certified by your school principal or head of a county 4-H organization, Girl Scout council, American Red Cross chapter, YMCA or a Points of Light Global Network member.

Learn more at [spirit.prudential.com](http://spirit.prudential.com)  
and [nassp.org/spirit](http://nassp.org/spirit).



