

March 1, 2019

Dear Parents and Guardians,

It has come to our attention that students are discussing the “MoMo Challenge,” a viral game that encourages students to engage in destructive behavior, including harming themselves as well as others. To alleviate concerns and to provide parents and guardians with information, we have included some information below.

What is it?

“MoMo” is a viral challenge that some have deemed a hoax; nonetheless, it is very alarming. It is a “game” that encourages kids to hurt themselves or others. The “MoMo Challenge” may appear as a pop-up screen in various You Tube and popular gaming videos geared toward children.

What can you do?

A few suggestions for you to consider:

- Talk to your child about the dangers of online challenges.
- Be vigilant of videos your child is watching.
- Encourage your child to take breaks from electronics.
- Encourage your child not to talk with other students about the game in school to avoid upsetting peers.
- Encourage your child to talk to an adult about their concerns.
- Teach your child not to respond to messages from strangers.
- Educate your child about the risks of social media.
- Inform your child about the dangers of online polls and surveys.
- Warn your child about getting too close to strangers online.
- Set limits on how much time your child can spend online.
- Keep your computer/electronic devices in a common area for close monitoring by adults.

Please contact the guidance department or principal at your child’s school at any time to discuss your concerns or questions.