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Lincoln Park DECA kicks off ‘Make a Muscle, Make a Difference’ fundraiser

LPHS students organized charity event, engaged community to support muscular dystrophy research

Lincoln Park, Mich. – The **Lincoln Park DECA** team kicked off their “Make a Muscle, Make a Difference” fundraising campaign at the Oct. 19 varsity football game against Carlson High School. Led by senior **Jake McDowell** and juniors **Nate Jacobs** and **Celeste Santos**, Lincoln Park DECA has engaged the entire Lincoln Park community to support their competitive community service project benefiting the Muscular Dystrophy Association.

“Our students really went above and beyond with the ‘Make a Muscle, Make a Difference’ campaign,” said **Ann Shannon**, a DECA advisor and teacher at Lincoln Park High School. “They did a great job of engaging the entire Lincoln Park community in their efforts to support muscular dystrophy research. These students brought this successful community service project to fruition on their own – including hosting bake sales and penny wars competitions in the elementary schools, collecting donations for the basket raffle and selling game jerseys to sponsors.”

Each year, DECA teams across the nation are tasked with organizing a community service project to support the Muscular Dystrophy Association. The project is designed to give DECA team members a better understanding of the role civic activities play in supporting their community while teaching components of marketing and project management.

“It’s exciting to see how large this campaign has grown in such a short period. I’m thankful for the support we have received from our community as we raise money to support the Muscular Dystrophy Association,” said Jacobs, president of Lincoln Park DECA. “Our program is growing by leaps and bounds, and we are doing some really awesome things to help people while we develop skills that will prepare us for college and future jobs. This campaign will put Lincoln Park DECA on the map.”

The national competition runs until February 2019. The winning team will be recognized at the 2019 International Career Development Conference in Orlando in April 2019.

If you would like to contribute to Lincoln Park DECA’s fundraising efforts to support the Muscular Dystrophy Association, contact **Candy Plohg**, a paraprofessional in the Lincoln Park Marketing Department via email at candy.plohg@lpps.info.

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