



CALIFORNIA INTERSCHOLASTIC FEDERATION STATE MEDIA RELEASE

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Vizual Edge Signs Partnership with the CIF

SACRAMENTO, CALIF. — The California Interscholastic Federation (CIF) and [Vizual Edge](#), a leading visual performance research and development company, announced today the signing of a four-year agreement. Vizual Edge will serve as the official visual training tool of the CIF. Vizual Edge's flagship [Edge Trainer](#) utilizes technology previously reserved for professional athletes to improve timing, balance, hand-eye coordination, reaction time, and decision making.

"We welcome Vizual Edge to the CIF family and appreciate Vizual Edge's commitment to positively impacting our student-athletes," stated Brian Sandy, CIF Sports Properties General Manager.

"Partnering with the CIF gives us an incredible opportunity to work with athletes who are proactive in taking their performance to the next level," said Ryan Warkins, CEO of Vizual Edge. "With 80% of sensory information coming from the visual system, vision training is crucial for success across all athletics. We're excited to partner with the CIF and provide student-athletes with a tool that could really boost their performance in the classroom and on the athletic fields."

About Vizual Edge

Vizual Edge is a market leader in visual performance assessment and training using its web-based platform, the Edge Trainer. Over the past 15 years, the Vizual Edge team has designed and implemented visual performance programs for Olympic, Professional, and Collegiate teams, as well as individuals across all levels of athletics. The Edge Trainer was developed to train and enhance an individual's core six visual skills, which has been proven to give athletes a competitive advantage through heightened overall vision. For more information on Vizual Edge or for the latest news and event announcements, please visit <https://vizualedge.com> or @VizualEdge on Twitter.

About the California Interscholastic Federation (CIF)

The CIF was created in 1914 and is the governing body for high school sports in the state of California. CIF is uniquely positioned to foster student growth in values and ethics. CIF's ideal of "Pursuing Victory with Honor," provides the opportunity to influence the actions of the athletic community. CIF strives to promote equity, quality, character and academic development. CIF is a nonprofit federation and the state office, located in Sacramento, Calif., represents the interests of its member Sections. The 10 Sections represent geographic regions within the state: Central, Central Coast, Los Angeles City, North Coast, Northern, Oakland, Sac-Joaquin, San Diego, San Francisco and Southern. CIF represents 1,606 public and private member schools and more than 838,000 student-athletes. CIF conducts Regional and State Championships in badminton, cross country, football, volleyball, tennis, wrestling, basketball, soccer, swimming & diving, track & field, golf and water polo. CIF Sections conduct championships in more than 22 sports.

