

SENIOR TRIBUTES

IMPORTANT PLEASE READ!!!

Failure to comply with our rules may result in your ad being rejected and/or returned by the adviser.

PHOTO RULES

1. Designate the photo you want as the **primary photo** of the tribute. It will fill the majority of the ad space.
2. The remaining photos will act as a frame. The name and text will also be added.
3. Photos should be representative of your child's school career, memories of friends and special moments/milestones.
4. Photos of naked babies/youth in compromising poses will not be accepted.
5. All ads will follow the same formatting. We custom design each ad for consistency.

SUBMISSION RULES

1. Have your senior's name written on the back of each photo.
2. No emails will be accepted.
3. The business office will accept check, cash, or credit card (if paying over the phone). Submitted checks will be turned into the business office.
4. **NO CELL PHONE/iPAD Photos** will be accepted. WE CANNOT guarantee the print quality of these images. Early 2000's - 2010 cell phone images are poor quality with low resolution.
5. Send nothing larger than a 5"x7" photo.
6. Photos may be submitted as hard copies or on a labeled CD/USB both with name/phone number.
7. **Photos printed at home on photo paper will not be accepted.** When rescanned, the image pixels are lost and the lines of the scanner show. The quality is substandard.

AD SUBMISSIONS
ACCEPTED BETWEEN:
JANUARY 7-11, 2019

AD SIZE	PHOTOS	WORDS	PRICE
1/8	1	40 words	\$45
1/4	3	50 words	\$65
1/2	6	70 words	\$85
Full	9	130 words	\$170

FORM ON BACKSIDE

RETURN POSTAGE

To have your hard copy photos returned, please enclose a stamped, self addressed envelope that fits the size of your photos. They will be returned once the yearbook staff receives confirmation from the publisher. Photos not claimed will be held until the end of the school year and then disposed.

THE FINE PRINT

Song lyrics may be used if over 75 years old. After that time the copyright is no longer valid. If using modern lyrics, you are responsible for securing the legal copyright permission and enclosing it with your submission. Without the documentation neither Herff Jones Publishing nor Yearbook staff will print it. There are no such restrictions for quotes from the Bible.

The adviser reserves the right to refuse photos based on appropriateness, content and quality. We want you to be happy with the way your child is spotlighted so please call if you have concerns. We thank you for your support and look forward to working with you.

PAYMENT

Please include payment at the time of your submission. Checks payable to: **Mead High School**
Please include: 'baby ad' in memo line
302 W Hastings Rd, Spokane, WA 99218
Attention: Makena Busch or Yearbook Office

Makena Busch, Adviser
Yearbook office: 465.7040
Main office: 465.7000

