

Order your Yearbook Ad today!

BRETHREN CHRISTIAN - SENIOR ADS

Deadline: 12/15/2018

Dear Parent and/or Student,

Senior Yearbook recognition ads are a great way for parents, families and friends to commemorate student achievements and important milestones. In addition, revenues from recognition ads help our school to create a better yearbook. To purchase your ad online, follow the instructions on the form below. Jostens is managing your school's yearbook ad sales so please do not contact or send materials to the school. Please take into account our school's ad content guidelines on the bottom of this form during the creation of your ad online. **All ad orders must be placed online by 12/14/2018 for the Early Bird price, and 1/18/19 for the Regular price. To create your ad online, go to www.jostens.com/yearbookads**

****If you are not tech savvy & would like the yearbook staff to create your ad for you, we can do so for an extra \$25 fee. If the yearbook staff creates your ad for you, please make check out to BCHS. If you have any questions, email Mrs. Ramsey at rosidaramsey@brethrenchristian.org.**

YEARBOOK AD

JOSTENS AD SERVICE ORDER FORM



Ad Size	Early Bird by 12/14/18	Regular Price by 1/18/19
1/2 Page	*\$150.00	*\$200.00

*extra \$25 fee if ad is not purchased online and yearbook staff creates for you.

It's easy! Create your ad online at www.jostens.com/yearbookads.

- 1. Choose your ad size and layout.**
- 2. Enter your text.**
- 3. Upload your photos.**

Important information about yearbook ads

- Our school reserves the right to edit ads per our guidelines.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased by the order deadline.
- Color photographs uploaded for black-and-white ads will appear in black and white.
- We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.

Frequently asked questions

How are the ad prices determined and what is the money used for?

Ad prices are determined by our school. The revenue from Recognition Ads helps support our yearbook and keep it affordable for everyone.

How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.

What should I include in my ad?

The most effective ads reflect a balance between words and pictures. Ad text can consist of personal messages, inspiring quotations and/or passages from poetry. If you would like to see samples of the messages used in other ads, visit our website www.jostens.com/yearbookads.

Can I send my materials to the school?

No, please do not send your materials to our school. Our school has selected Jostens to assist with our ad program. Please call our customer service number (800-358-0800) if you have questions or need assistance in creating your ad.

More questions? Call Jostens at (800) 358-0800.

Your school has issued the following guidelines surrounding recognition ad content:

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.