

october 2019

COURAGE // WOLVERINE // RED

Red is not a color to ignore. It embodies energy, action, and courage - even danger or aggression. It is the color of blood, and of fire. When people first began dyeing cloth thousands of years ago, shades of red were employed. In ancient Rome, red was the color of Mars, god of war. Red suggests power. In the US, red causes us to stop and take notice – especially at stop lights and stop signs!

COURAGE: Being brave enough to do what you should do, even when you're afraid

november 2019

HONOR // RHINOCEROS // GOLD

Because gold is a precious metal, the color gold is associated with riches and wealth. The Incas of South America were skilled metal workers, and they thought of gold as “the sweat of the sun.” European explorers, hungry for gold, conquered other civilizations including the Inca to get it. Gold is still prized today as a bright, shiny, warm color (as well as a valuable metal, resistant to tarnishing). If you do very well on a project, you might get a gold star!

HONOR: Letting someone know you see how valuable they really are