



PARENT EMERGENCY NOTIFICATION METHODS

Fullerton School District

Revised: April 2018

Fullerton School District continuously strives to improve school safety and to provide accurate and timely information to our families during a school emergency or urgent event. The District will provide you with as much accurate information as possible, in as timely a manner as possible, without compromising the safety of any person involved or violating laws relating to confidentiality. In the event of a school or district-wide emergency, parents and guardians can receive information through a variety of methods, depending on the time and manner of the emergency. The following list contains information on methods used to communicate during emergencies or urgent events:

Blackboard Mass Notifications

This system has options to notify families via text messaging, phone calls, and email alerts. During an emergency or urgent event, our current practice is a phone call and email sent to all contacts listed for each student. Blackboard Mass Notifications pulls all contact information from PowerSchool, the District's student information system. **Please make sure the contact information for your child is kept up-to-date with their school office to ensure timely notification.**

District/School Website

The District will use the District and school websites to communicate information to families, staff and the community. The address for our District website is fullertonsd.org.

Social Media

Fullerton School District has an official Facebook page and Twitter account that are both dedicated to conveying emergency information. Please make sure that you subscribe/follow the *Fullerton School District Emergency Information* page on Facebook and *@FSDEmergency* for Twitter. Your child's school may also employ a similar social media structure and you are encouraged to also subscribe/follow it as well.



Fullerton Police Department

The District works closely with the Fullerton Police Department to ensure that information is communicated accurately and in a timely manner for both our parents and community. Subscribe to the Fullerton Police Department's social media at: Twitter - *@FPDPIO*, Instagram - *fullerton_pd*, and Facebook - *Fullerton Police Department*.

News Media

The District will work with our local media partners to provide our community with timely information.

During an emergency or urgent event, we understand that a parent's first reaction will be to call the school or pick up their child. However, we urge parents to refrain from calling or going to the school as phone lines can get overloaded and traffic congestion interferes with the response of emergency personnel; both can delay efforts to ensure campus security and student and staff safety. If you keep your emergency contact information up-to-date with your child's school office, you will receive situation updates as soon as they are available.

*****In the event the District is unable to communicate with families due to a city-wide communication failure or large disaster, the District expectation is that families will have a plan in place to reunite with their children after school. The District recommends that you partner with friends/neighbors that live near your child's school so that in the event you are unable to pick up your child due to roads being impassable or some other hazard, your child can be picked up in a timely manner. Please make sure that all persons authorized to pick up your child are on file with your child's school office.*****