

SPIRIT WEAR AND MERCHANDISE

To ensure consistency and increase brand awareness, all team uniforms, spirit wear, and other gear and merchandise should be in blue, gold or white. The below spirit logo mark should be used on spirit wear. The basic OLS logo mark without text may also be used. Ink colors on blue items can be one color or two (white only, or white and gold). Gold items may also be ordered, but with blue ink only. A team may decide to have text only on the front of a shirt, but in that case, the OLS logo mark should be on the sleeve. Please consult with the advancement office for approval on any new apparel design for sports teams or organizations.

Spirit Logo Mark:

