Jennifer Lauricella  
Parent Representative Candidate Questions  
Clayton Valley Charter High School Governing Board

1. Why do you want to be on the Governing Board?
I currently have a CVCHS senior, a freshman, and two younger children I hope will have the opportunity to attend CVCHS in the future. I am excited about the potential to become more involved in a school I will be part of for many years to come. I want to continue building on the solid foundation CVCHS currently offers students and expand the possibilities of what we currently offer students physically, academically and socially.

From the charter inception, CVCHS offered families in this community a choice in public education. In the last two years the positive trajectory of CVCHS has reached a heightened level where the true potential of what CVCHS can offer is becoming a reality. At the recent CCCOE hearing for the charter renewal I was touched by the life changing impact CVCHS has had on so many students. I would like to serve on the Governing Board and work toward impacting more students with even more touchpoints to help students push the boundaries of what they thought was possible in their high school experience.

2. What do you hope to learn from your experience on the CVCHS Board?
I hope to learn more about what programs are working well for students and where there is room to improve the academic and emotional experience for our students. I would like to learn more about our current academic standards and how well we are serving the needs of students spanning all academic levels. I would also like to learn more about the best way to work with MDUSD so we can move forward on a positive path after the charter is hopefully approved.

3. Aside from attending Clayton Valley Charter board meetings, can you tell us a little bit about your professional background and how that might enhance the goals of the charter?
For more than 20 years I have worked in communications roles with businesses ranging from early-stage startups to Fortune 500 companies. The industries I have worked with include education, finance, technology, consumer, nonprofit and health care brands. My job responsibilities include strategic planning, project management, research and analysis, crisis communications, conflict resolution, executive training, budget and resource management, operational support, and drafting internal/external written materials.

My professional communications background combined with my long standing community involvement spanning more than 12 years has given me the opportunity to work with internal and external stakeholders with varying perspectives and points of view. I also have a strong background in researching potential programs and formulating a detailed analysis of the potential benefit and challenges of a specific decision or initiative.
4. **Have you always supported Charter Schools? Please share your knowledge and experience with charter schools.**

I have always been a supporter of charter schools and the choice it offers families. I actively supported the potential Clayton Valley Charter in the early stages as the community was trying to gain support for the first approval process. I helped spread awareness within the community and gathered supporters for the charter I hoped my children would one day attend.

Last year I coordinated a parent information meeting to raise visibility about the CVCHS charter renewal process we would be going through this Fall. I also joined the CVCHS Steering Committee as a parent representative. The Steering Committee meets weekly to discuss ideas around how we can educate parents and the community about the CVCHS charter approval process. I have coordinated grassroots support activities at parent events for the last several months.

Last year I became a member of the CVCHS Governance Oversight Committee. The Governance Oversight Committee was formed to oversee the compliance of the CVCHS Governing Board with required laws and regulations (in consultation with legal counsel) to enable the Board to govern effectively.

5. **What is your experience and/or expectation working with a Board of Directors? Please provide specific negative or positive anecdotes to explain.**

Professionally I have worked with the Board of Directors for various public and startup companies for several years. My experience with these members includes developing strategic plans and presentations, research and analysis of key industry issues, and gathering metrics for specific initiatives to evaluate success and areas for improvement.

Recently I have had the opportunity to work with several members of the current CVCHS Governing Board through my work on the Governance Oversight Committee and Steering Committee. I have been impressed with the thoughtfulness, dedication and diligence the Board puts into their decisions. I have observed the faculty, staff, parent and community volunteers that comprise this Board continually focus on making decisions based on what is best for the students attending CVCHS.