



Dear Friend,

Thank you for your consideration to donate to the Westside Waldorf School Auction Fundraiser. Established in 1989, Westside Waldorf School is an independent 501 (c)(3) organization that has campus locations in Pacific Palisades and Santa Monica. It is proud to be recognized as an accredited, full member of the Association of Waldorf Schools of North America.

This year, Waldorf schools celebrate 100 years of exceptional teaching since Rudolf Steiner founded the first Waldorf school in Germany as a response to the ravages of World War I. The Waldorf education movement has become the largest free school movement in the world. One notable and unique aspect of Waldorf education is the alignment of the curriculum with the phases of child development and cognitive awakening. Waldorf students have the ability to integrate thinking; to be flexible, creative and willing to take intellectual risks; and are leaders with high ethical and moral standards who take initiative and are passionate to reach their goals. The immense quality of thinking and holistic approach to education—mind, body, spirit—is vital in today's society.

Our fundraiser will be held on March 30th at the Hotel Casa Del Mar in Santa Monica and will include a live, silent and online auction. We are looking forward to an amazing event with more than 200 attendees and more bidders expected to access the online auction that launches March 1st and ends the evening of the soirée. The largest portion of funds raised is spent on teacher and teacher aide salaries.

Our parent and family population are consumers based in the Pacific Palisades, Malibu, Topanga, Westside, West LA, and extending down to Palos Verdes.

What does that mean to you? Here is how you can provide support:

1. Submit a donated item to our auction
2. Become a financial sponsor of the event
3. Purchase an ad on the auction website

What types of items are needed for submission? We are looking for great quality items such as:

- Tickets to sporting events, concerts, theatre, movie premieres & parties
- Travel, vacation homes
- Salon packages, massages
- Restaurant gift certificates
- Children's activities (camp, coaching, arts/crafts, music) and clothing gift cards

We greatly appreciate your consideration of this request. If you have any questions, please reach out to our auction team at auction@wswaldorf.org.

Warmest regards,
Charleen Kay
Auction Coordinator