

Guadalupe Center Sponsorship Opportunities

Guadalupe
Center

**BREAKING THE
CYCLE OF POVERTY
THROUGH EDUCATION**

**SERVING 1,300 EACH YEAR
FROM CRADLE TO CAREER.**



Tour. Donate. Volunteer.

We invite you to support our mission by sponsoring the Guadalupe Center and our events. With multiple sponsorship opportunities, we are committed to working with you to ensure you get the most out of your sponsorship.

As a sponsor, you will benefit through brand recognition, as well as exposure and networking opportunities with the area's most affluent and philanthropic individuals.

Proceeds from the Guadalupe Center events benefit the more than 1,300 children in our education programs in Immokalee. Guadalupe Center has served the community of Immokalee for more than 30 years. We exist to create endless possibilities through education, fostering personal and academic success leading to economic independence. Our high quality educational programs have demonstrated success and results:

- **95% of early childhood students enter school meeting or exceeding kindergarten standards, and all speak English**
- **100% of at-risk kindergarten through second grade students make academic gains with after-school tutoring**
- **100% of Tutor Corps seniors graduate high school and more than 91% graduate college.**

Through our events, the Guadalupe Center raises critical support to provide scholarships, offset parent fees for Early Childhood Education and to provide free after-school tutoring support and summer enrichment activities. Philanthropy plays a crucial role in fulfilling our mission.

In advance, thank you for helping to break the cycle of poverty through education for the children of Immokalee.

Sincerely,



Amy Chancy
Director of Grants & Corporate Relations

GIVING LEVEL \$50,000

- Company name on all event promotional material and included in all pre and post event press (signage, press releases, emails)
 - Full page ad in Event Programs for Signature Event, Celebration Dinner and Golf Classic
 - Recognized prominently at the Signature Event and Golf Classic (posters, signage, visual presentation)
 - Logo on event invitations
 - Representative on Guadalupe Center Corporate Council
 - Table for 10 at Signature Event
 - Invitation for six to Celebration Dinner
 - Two Foursomes (8 players) in Guadalupe Center Charity Golf Classic
 - Two guest tickets for Golf Awards Party
 - Two premium hole signs at Charity Golf Classic
 - Company branding opportunities at the Signature Event and Charity Golf Classic
 - Recognition on Donor Wall
 - Recognition on Website as an Annual Corporate Partner
 - Invitation to exclusive donor and sponsor events
 - Feature story with logo and link on Guadalupe Center e-newsletter during season
 - One monthly mention on Guadalupe Center's Facebook page
 - Logo and link on e-newsletter once a month throughout year
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GIVING LEVEL \$25,000

- Company name on all event promotional material and included in all pre and post event press (signage, press releases, emails)
- Full page ad in Event Programs for Signature Event, Celebration Dinner and Charity Golf Classic
- Recognized prominently at the Signature Event and Charity Golf Classic (posters, signage, visual presentation)
- Logo on event invitation
- Table for 10 at Signature Event
- Invitation for four to Celebration Dinner
- Two Foursomes (8 players) in Guadalupe Center Charity Golf Classic
- Two guest tickets for Golf Awards Party
- Premium hole sign at Charity Golf Classic
- Company branding opportunity at the Signature Event or Charity Golf Classic
- Recognition on Donor Wall
- Recognition on Website as an Annual Corporate Partner
- Invitation to exclusive donor and sponsor events
- Logo on e-newsletter once a month during season (Oct. – May)
- Every other month mention on Guadalupe Center's Facebook page

GIVING LEVEL \$10,000

- Company name on all event promotional material and included in all pre and post event press (signage, press releases, emails)
- Half page ad in Event Programs for Signature Event and Charity Golf Classic
- Recognized prominently at the Signature Event and Charity Golf Classic (posters, signage, visual presentation)
- Invitation for six to Signature Event
- One foursomes (4 players) in Guadalupe Center Charity Golf Classic
- Two guest tickets for Golf Awards Party
- Hole sign at Charity Golf Classic
- Recognition on Donor Wall
- Recognition on Website as an Annual Corporate Partner
- Company branding opportunity at the Signature Event or Charity Golf Classic
- Invitation to exclusive donor and sponsor events
- Logo on e-newsletter once a month during season (Oct. – May)
- Quarterly mention on Guadalupe Center's Facebook page

Signature Event
Old Hollywood
January 17, 2019

The Ritz-Carlton Golf Resort
Expected Attendance: 450

Considered one of the best galas in Naples, each year the Guadalupe Center hosts a Signature Event. The evening is renowned for its fun atmosphere and great entertainment, offering a live band, a gourmet dinner, a live auction, and the opportunity to make on-the-spot donations in support of educational programs. The event begins with a cocktail reception and meet-and-greet with Tutor Corps High School students, and features a Tutor Corps student speaker. Proceeds from the event directly benefit the Guadalupe Center's three educational programs: Early Childhood Education, After-school Tutoring & Summer Enrichment and Tutor Corps.

Presenting Sponsor - \$50,000

Recognition on invitation as Presenting Sponsor
20 tickets to event
Visual and verbal recognition at the event (signage, presentation)
Invitation to exclusive donor & sponsor events
Premier full page ad in program
Recognition on Donor Wall

Diamond Sponsor - \$25,000

20 tickets to event
Logo on invitation & event website
Premier full page ad in event program
Invitation to exclusive donor & sponsor events
Recognition on Donor Wall
Visual and verbal recognition at the event
Recognition on Guadalupe Center website
Representative on Corporate Council

Platinum Sponsor - \$10,000

10 tickets to event
Listing on invitation & event website
Full page ad in event program
Invitation to exclusive donor & sponsor events
Recognition on Donor Wall
Visual and verbal recognition at the event
Representative on Corporate Council

Gold Sponsor - \$5,000

6 tickets to event
Listing on invitation
2 invitation to exclusive Patron Party
Half page ad in event program
Listing in event program

Silver Sponsor - \$3,000

2 tickets to event
2 invitations to exclusive Patron party
Listing in event program

The Patron Party is the exclusive launch party for our Signature Event. The Guadalupe Center hosts patrons, sponsors and noted guests to recognize and thank them for their support. Guests can also get an up-close and in-depth preview of our auction items.

Presenting Sponsor

Cost: \$10,000

Logo on Patron Party invitation as Presenting Sponsor

Visual and verbal recognition at the event (signage, visual presentation)

Four tickets to the Patron Party

Two tickets to the Signature Event

Full page ad in Signature Event program

Recognition on event website

Recognition on donor wall

Representative on Guadalupe Center Corporate Council

Celebration Dinner
April 16, 2019
Grey Oaks Country Club

A Guadalupe Center Board of Trustees and donor favorite, the Celebration Dinner is the most heartwarming event of our year. The Celebration Dinner honors the Guadalupe Center's Tutor Corps High School Seniors. During the evening we recognize graduating Tutor Corps students, their families and their mentors. Each student is celebrated for his or her academic achievements and scholarships are awarded. Guests are treated to personal stories from Tutor Corps students, as well as given an up-close look at the impact the program and mentorship are making in students' lives.

Presenting Sponsor

Cost: \$15,000

Logo on invitation as Presenting Sponsor

Visual and verbal recognition at the event (signage, visual presentation)

Four tickets to the event

Full page ad in event program

Recognition on event website

Recognition on donor wall

Representative on Guadalupe Center Corporate Council

Guadalupe Center

Breaking the cycle of poverty through education

Guadalupe Center
Charity Golf Classic
April 8, 2019
Vineyards County Club

Presenting Sponsor - \$15,000

- Logo on invitation as Presenting Sponsor
- Two foursomes to golf
- Premier placement of full page ad in event program
- Exclusive banner at start of golf course
- Two hole signs on course
- Recognition on Donor Wall
- Invitation to exclusive donor and sponsor events
- Recognition on Guadalupe Center website
- Representative on Guadalupe Center Corporate Council

Platinum Sponsor-\$5,000

- Two foursomes to golf
- Four additional tickets to awards party
- Logo on banner at start of golf course
- Full page ad in event program
- Two hole signs on course
- Representative on Guadalupe Center Corporate Council

Gold Sponsor-\$2,500

- Foursome to golf
- Two additional tickets to awards party
- Half page ad in event program
- Hole sign on course

Silver Sponsor-\$1,500

- Foursome to golf
- Listing in event program
- Hole sign on course

Bronze Sponsor-\$750

- Two player to golf
- Listing in event program
- Hole sign on course

Tee Gift Sponsor-\$3,500

- Logo on tee gift bags
- Half page ad in event program

Beverage Cart Sponsor-\$1,000

- Logo on beverage cart

Lunch Sponsor-\$2,500

- Visual and verbal recognition at event
- Full page ad in event program

Cocktail and Awards Party Sponsor-\$5,000

- Full page ad in event program
- Visual and verbal recognition at event
- Two tickets to awards party