

Study Guide for Publications Mid-Term Examination:

Yearbook Content: 1. acceptable and unacceptable content
2. it's purpose and meaning
3. design and publication terminology.

Vocabulary:

Angle

Attribution

Caption

Closing

Contents

Copy

Coverage

Divider (division)

Editorializing

Endsheet

Flat

Folio

Graphics

Headline

Index

Interview

Ladder

Lead

Opening

Quotation

Signature

Source

Spin off

Spread

Style Sheet

SubHead

Theme

Title Page

Transition

Layouts and Spreads: two page and four page spreads