

Palos Verdes Peninsula Unified School District 2018-19 GOALS AND OBJECTIVES

Alex Cherniss, Ed.D.

Superintendent of Schools





“A dynamic learning community in a rigorous academic environment”

Dear Board of Education:

This document, which reflects my annual goals and objectives, will provide a framework for my activities this coming 2018-19 school year and beyond. The plan is broken into three phases covering the course of the next two academic years.

Phase 1: Listening, Learning, and Leading (October, 2018 – February, 2019)

Phase 2: Palos Verdes Peninsula USD Assessment Report (March, 2019)

Phase 3: Palos Verdes Peninsula USD Three-Year Action Plan (2019-2020)



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To be clear, my work from day one will be toward meeting the following expectations for the Palos Verdes Peninsula Unified School District:

1. All of our students are physically and emotionally safe and healthy at school.
2. All of our students are proficient or advanced in English Language Arts and Mathematics (we are currently below 75%).
3. All students will have opportunities for high quality academic and extracurricular enrichment.
4. Our District will be leaders in education technology, computer science and STEM.
5. Our District will be at the forefront of innovation through the establishment of community partnerships and joint projects.
6. Our teachers will be the best trained and supported workforce in the State.
7. The Palos Verdes Peninsula Unified School District will be the #1 School District in the State of California, using multiple measures.



I am honored to serve as your Superintendent of Schools. Together we will chart a course toward continued excellence for the Palos Verdes Peninsula Unified School District.

Alex Cherniss, Ed.D.
Superintendent of Schools
Palos Verdes Peninsula Unified School District



PHASE 1: Listening, Learning, and Leading (October 2018 – February 2019)

Focus Area: Curriculum and Instruction

Analyze student achievement at all levels and disciplines, while working to improve the percentage of students at grade level in English Language Arts and Mathematics

Objectives:

- Establish an instructional focus and conduct professional development training for our principals and administrators that educates and empowers them as instructional leaders.
- Assess the effectiveness of the District's curricular programs.
- Focus on student achievement data and identify and analyze achievement gaps among various student populations.
- Assess college readiness through multiple measures.
- Assess the District's Education Technology Plan.
- Understand and assess the District's Local Control Accountability Plan (LCAP).
- Understand and assess current professional development plan for teachers.
- Assess current community partnerships and identify areas for expansion and growth.
- Assess the depth and breadth of extracurricular programmatic offerings District-wide.

Focus Area: Public Confidence

Establish public trust and confidence through open and honest communication and positive relationships among stakeholder groups

Objectives:

- Increase personal knowledge and understanding of the Palos Verdes Peninsula Unified School District and communities, its culture, traditions, history, and expectations for the District.
- Communicate with parents and establish positive partnerships with PTA / PTSA representatives and PTA Council.
- Communicate with booster clubs to better understand their goals and objectives.



- Connect with local community organizations, including youth sports programs and visual and performing arts organizations.
- Connect with political leadership and members of business, service, not for profit, philanthropic, and political organizations within the Palos Verdes Peninsula communities to establish clear lines of communications, advocacy, and support for the District's students.
- Connect with local city managers and city councilmembers.
- Establish an open and positive relationship with the local media outlets.

Focus Area: School Organization

Increase Organizational Effectiveness and Efficiency

Objectives:

- Understand and assess the District's budget and fiscal outlook.
- Understand and assess the nexus between District priorities and budgetary expenditures.
- Determine "where we are and where we need to go" in terms of each division, department, and direct report within the organization to ensure a focused agenda for student achievement.
- Consider consolidation and streamlining of similar functions in order to maximize service and support to schools.
- Consider program expansion in areas necessary to support and enhance student achievement.

Focus Area: School Climate

Establish a supportive, positive, and effective District climate and culture singularly focused on student achievement and continuous school improvement

Objectives:

- Ensure a collaborative learning environment for all staff.
- Establish positive relationships with all direct reports, principals, and key District leadership to meet, evaluate, and establish as important and critical to the District's success.



- Establish a positive, professional, and collaborative relationship with the leadership of all employees and associations to ensure decisions are made in the best interest of students and the improvement of the conditions for teaching and learning.

Focus Area: School Safety and Security

- Review the current facilities master plan.
- Assess the safety and security measures in place at all school sites.
- Meet with facilities officials and custodial and grounds staff to gain an understanding of the facility challenges within our District.
- Meet with site principals and walk every campus to better understand layout and design of all schools.

Focus Area: Board of Education

Ensure effective District governance through positive and productive Board-Superintendent relationships

Objectives:

- Establish the Board and Superintendent as a cohesive leadership team with a student-centered agenda.
- Build a positive, productive, and trusting working relationship with Board members as individuals.
- Establish and implement communication protocols between the Board and Superintendent.
- Establish, educate, and implement practices and procedures in adherence to the Brown Act.



PHASE II: PVPUSD Assessment Report

Provide the Board of Education with the Superintendent’s PVPUSD Assessment Report based on the six focus areas outlined in Phase I

Objectives:

- Update the Board of Education on the Superintendent’s activities related to the 2018-19 Annual Goals and Objectives.
- Where applicable, provide the Board of Education with an overall assessment of the District, including its strengths, challenges and areas of focus, as identified in the Superintendent’s annual goals and objectives.
- Identify key areas needing to be addressed in the District’s Three-Year Plan.

BOARD OF EDUCATION



Linda Reid
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PHASE III: District Three-Year Action Plan (2019-2020)

Board of Education of the Palos Verdes Peninsula USD presented with a Three-Year Plan for approval

Objectives:

- Work with key stakeholders throughout the District to identify and develop goals and objectives within the following key areas:
 - Curriculum and Instruction
 - Academics
 - Athletics
 - Arts
 - STEM
 - Activities
 - Technology
 - Education Technology
 - Technology Infrastructure
 - Fiscal Outlook
 - District Budget
 - Supplemental Funding
 - Parcel Tax
 - Peninsula Education Foundation
 - PTAs, Booster Clubs
 - Other Local Revenue
 - Safety and Security
 - Facility Master Plan
 - Facility Funding
 - Security Assessment