



## MONARCH GIVING DAY - Q&A

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### **What is Monarch Giving Day?**

Monarch Giving Day is our community's 33-hour and 59 second fundraising drive that brings together learners, alumni, parents, faculty and friends in support of The Parish School. This high-energy, fast-moving, incentive-driven 33-hour fundraising event will begin on Tuesday, 2/26/19 at 12:01 a.m. PST.

### **Why 33 hours and 59 seconds?**

St. Edward the Confessor Parish School was founded in 1981. Break 1981 into hours and minutes and you get 33 hours and 59 seconds! Monarch Giving Day will begin at 12:01 a.m. on Tuesday, 2/26/19 and conclude at 9:00 a.m. on Wednesday, 2/27/19.

### **Has this been done before?**

In year's past, our school held a week-long fundraising campaign to support the Monarch Fund. Instead, this concentrated day of giving takes the place of Monarch Fund Week. The 33-hour (and 59-second) event will be filled with just as many exciting activities for the entire Parish School community.

### **Who Can Participate in Monarch Giving Day?**

Anyone can participate! Each gift counts. Every student benefits.

### **What is the goal of the Monarch Giving Day?**

100% Monarch Participation! A broad base of support, from our entire St. Edward community, is the key to our success. Each gift, no matter the amount, makes an impact on The Parish School.

### **Why give on Tuesday, February 26th?**

Your gift will go further and have a bigger impact, thanks to generous Monarch supporters who have funded more than \$10,000 in multiple challenges! Your donation to our school can have a double impact.

### **What are the Day of Giving challenges?**

There will be two leaderboard challenges—one with a dollar goal and one with a participation goal. The challenge funds will be announced and "unlocked" at different points during the Monarch Giving Day.

### **Where does my gift go, and where do the challenge funds go?**

100% of all donations received through Monarch Giving Day go directly to the Monarch Fund. Your donation will support professional development, literacy programs, STREAM programs and our Monarch Library renovation.

### **How can I make sure my gift counts on the Monarch Giving Day?**

You can make your gift in one of two ways:

1. Online at [www.stedschool.org/MonarchGivingDay](http://www.stedschool.org/MonarchGivingDay) between 12:01 a.m. on Tuesday, 2/26/19 and 9:00 a.m. on Wednesday, 2/27/19 PST.
2. By phone at 949-496-1241, between 8:00 a.m. and 7:00 p.m. PST on Tuesday, 2/26/19.

### **Can I write a check instead of donating online?**

Yes! We love to receive donations via check. It saves on credit card processing fees!

Want to plan ahead? We are offering a special Early Give option for donations made by check. To make your gift by check, please abide by the following:

- Make your check payable to The Parish School and write "Day of Giving" in the memo section.
- Must be received between February 18 – February 26, 2019
- Mail or Drop Off: Lauren Bordages, Director of Advancement | 33826 Calle la Primavera | Dana Point, CA 92629

### **Is my gift tax-deductible?**

Absolutely! Your gift is 100% tax-deductible. You will receive an email confirmation that will serve as your receipt for tax purposes.

### **What if I already gave to the 18-19 Monarch Fund? Will that gift count towards the Monarch Giving Day?**

If you've already given this year, THANK YOU. Your gift is already making an impact on our learners and faculty.

If you are able, we encourage you to participate on Monarch Giving Day as well because only gifts made during Monarch Giving Day will count toward the day's challenges. Since the day is about overall participation, your gift will inspire others to give, too.

### **Will Monarch Giving Day only take place online?**

In addition to all of the online giving, we will have a Monarch Giving Day headquarters on campus. It will be a hub of activity and fellowship! More information will be announced soon, but some of the activity highlights over the course of the 33-hour (and 59 second) event include: Drop-Off Donuts, Coffee Power-Hour, DJ Dance Party, Evening Food Truck on 2/26, and more!

### **This sounds great for our school. Besides giving, how can I help the Monarch Giving Day?**

Sign up to be a Day of Giving Ambassador! We have a number of activities taking place throughout the day and we need your help! Please contact Lauren Bordages if you'd like to get involved.

### **How can I get more information?**

Email [Advancement@StEdSchool.org](mailto:Advancement@StEdSchool.org) or call 949-496-1241.