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Lincoln Park DECA receives international award for 'Make a Muscle, Make a Difference' fundraiser

*Railsplitters raised \$17,075 for Muscular Dystrophy Association,
finished first in state and second internationally*

LINCOLN PARK, Mich. – Lincoln Park DECA recently received an international award at DECA's **2019 International Career Development Conference (ICDC)** in Orlando, Florida, for raising \$17,075 for the Muscular Dystrophy Association. The team's "Make a Muscle, Make a Difference" campaign raised the most money in Michigan and finished second in the international community service project competition.

The campaign was organized and led by senior **Jake McDowell** and juniors **Nate Jacobs** and **Celeste Santos**.

"We are extremely proud of our students for organizing this fundraiser, which engaged the entire Lincoln Park community to raise more than \$17,000 to support the muscular dystrophy summer camp," said **Ann Shannon**, a DECA advisor and Lincoln Park High School teacher. "Finishing second internationally and first in the state of Michigan will put Lincoln Park DECA on the map as a thriving program."

Each year, DECA teams organize a community service project to support the Muscular Dystrophy Association. The project is designed to give DECA team members a better understanding of the role civic activities play in supporting their community while teaching components of marketing and project management.

"Being recognized on an international stage for the 'Make a Muscle, Make a Difference' campaign was a huge honor and highlight of my time in Orlando for the 2019 conference," said Jacobs, president of Lincoln Park DECA. "Pulling this campaign off was a lot of hard work. I am thankful to my team and everyone in the community who supported our efforts to raise money to support the Muscular Dystrophy Association."

"Our students' efforts to rally the Lincoln Park community around such an important cause is a shining example of the Railsplitter way," said **Terry Dangerfield**, superintendent of Lincoln Park Public Schools. "DECA is one of many extracurricular activities we offer at LPPS to prepare students to thrive in college, their future careers and the real world."

DECA Inc. is a 501(c)(3) not-for-profit career and technical student organization with more than 215,000 members in the United States, Canada, China, Germany, Guam, Mexico, Puerto Rico and Spain.

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From Left to right: Jake McDowell, Nate Jacobs And Celeste Santos



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