



Parents & Guardians

The Mets Foundation and Delta Air Lines have partnered on the Ya Gotta Read! program to help foster a love of reading in students. The more children read, the better they do in school. It's also linked to expanded knowledge and vocabulary, improved attention span and memory and increased curiosity and imagination. We want your children to be excited to read, and we hope the appeal of the Mets and the potential to win prizes will help make them lifelong readers.

The Mets and Delta have teamed up with Scholastic to provide a diverse selection of new books for your school's library and classroom.

Ya Gotta Read will launch on February 10 to coincide with the start of Mets Spring Training and will last for six weeks. The goal is for your child to read 20 minutes every weeknight during the program. The more books your children read, the more prizes they will earn!

HOW THE PROGRAM WORKS:

- Each student will receive a Mets folder containing a reading log, sticker sheet and a baseball-themed scorecard which will show the prizes students can earn as they read
- Students will read a certain number of minutes to advance around the bases with the goal of hitting a home run and reading for 600 minutes
- We ask that you initial your child's reading log indicating which book they read and how many minutes they read
- Once your child reads long enough to reach a base, their teacher will reward them with a prize to encourage them to read more and reach the next base

PRIZES

- 60 Minutes = Single. Reward: Mets Wall Cling
- 180 Minutes = Double. Reward: Mets Souvenir Cup
- 300 Minutes = Triple. Reward: Mets Beanie Hat
- 600 Minutes = Home Run. Reward: 2 Mets tickets

GRAND PRIZES

- The student at each school who reads the most will win four Field Level tickets to a Mets game, be honored on the field during a pre-game ceremony and receive a \$100 Citi Field Gift Card!
- The class at each school that reads the most will win an exclusive tour of Citi Field which includes a behind-the-scenes visit to the Mets Clubhouse, Press Conference Room and Mets Dugout!

We hope your child participates in Ya Gotta Read! and hits a home run with Delta and the Mets!

Sincerely,

Danielle Parillo

Executive Director, External Affairs & Community Engagement, New York Mets