EXTRA CREDIT!
Foothill DECA
Chapter T-shirt Design Assignment
Deadline: ________________

Objective: Design this year’s DECA chapter t-shirt

Here are some things to keep in mind as you get started.
- You may work alone or with up to one partner on this assignment.
- You may submit up to 3 designs (each design worth up to 20 pts).
- Entries must be submitted as original art (hard copy) in the “in box with attached rubric and electronically as a PDF or jpg email to foothilldeca@gmail.com.
- The art can be designed for the front & back of the tee, but may only use front, if we obtain sponsors.
- All entries must be original concepts and must have the word DECA (all caps) and/or DECA logo in addition to Foothill and the school year. Entries may not use established trademarks, trademarked designs, or phrases.
- We cannot accept any designs that distort the DECA logo.
- The logo may be printed in a single color blue, black, white, metallic gold or metallic silver.
- Designs must be created by DECA members (or friends). Internet design sites or other design firms may not be used.
- Design must be original and appropriate for a school setting.
- The image must convey a theme (your marketing message) that promotes a positive image of Foothill DECA & is reflective of all members.
- The design must demonstrate creativity, professionalism and a commitment to quality work.

EVALUATION Please print, cut the bottom off and turn this portion in with your “copy ready” art.

Name(s):___________________________________________________________Period:_____

Creative graphic design and/or slogan

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<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
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Appropriate for school setting

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Image conveys a theme (marketing message) that promotes a positive image of Foothill DECA & is reflective of all members.

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Completed assignment demonstrates creativity, professionalism and a commitment to quality work.

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“Copy ready” design was also submitted digitally (via Google Classroom)

COMMENTS:

POINTS

20