

# **North Bergen School District Benchmarks**

Grade: 11<sup>th</sup> & 12<sup>th</sup>

Subject: Yearbook/Journalism/Communication Arts

## First Marking Period

- Different types of themes (RL 11-12.2, RI 11-12.2)
- Incorporate themes (RL 11-12.2, RI 11-12.2)
- Coverage (W 11-12.2, 6, 10)
- Folio tabs (W 11-12.4)
- Basic layout design (W 11-12.6)

## Second Marking Period

- White space (W 11-12.6)
- Basic photography terms (L 11-12.3)
- Ladder (W 11-12.6)
- Writing leads (SL 11-12.1, 4)
- Caption writing (W 11-12.6)

## Third Marking Period

- Headline/subheadline writing (RL 11-12.2, RI 11-12.2)
- Interviews (SL 11-12.1, 4)
- Grids (W 11-12.6)
- Creating Mods (W 11-12.6)
- Column Design (W 11-12.6)

## Fourth Marking Period

- Graphic elements (W 11-12.6)
- Types and fonts (W 11-12.6)
- Body copy (RL 11-12.2, RI 11-12.2)
- Gutter (W 11-12.6)
- Magazine design (RL 11-12.2, RI 11-12.2, W 11-12.6)