



NEWS

EMBARGOED UNTIL TUESDAY 2/19 8:00PM

For more information, contact

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Collierville High School announces another local business partner *My Town Movers will have Fieldhouse naming rights*

COLLIERVILLE, Tenn., February 19, 2019 — Collierville High School officially announced this evening that My Town Movers will have the naming rights of the school's Fieldhouse, where Boys and Girls Basketball will be played as well as Volleyball, Wrestling, Dance, and Cheerleading events. The facility will be known as **My Town Movers Fieldhouse**. This is also where student pep rallies, and other events involving the student body will be held.

"The new Collierville High School created a number of unique ways to involve the business community," said John Aitken, superintendent of Collierville Schools. "We knew we were going to need help to move all of the books, desks, equipment and so much more into the new high school. Thanks to My Town Movers for being our partner and stepping up to the plate to help us and save us money. They provided 22 Movers plus Supervisors. They moved about 1,200 Desks, about 1,700 Boxes, using over 40 truck loads, and over 1,428 man hours. In exchange for their support, they secured the naming rights for our fieldhouse."

The naming rights are part of a 10-year agreement to support the school. In return, My Town Movers name is displayed at the main entrance to the fieldhouse as well as above both scoreboards inside the fieldhouse. In addition, My Town Movers will receive other digital signage on all the fields along with other assets.

The **My Town Movers Fieldhouse** has 3,000 seats to accommodate the entire student body. It also includes a state-of-the-art scoreboard with 15mm resolution display and Sport Sound Audio System. The interactive LED video board will add an extra element of entertainment at the games plus give advertisers additional exposure. We hope this will give our athletic programs and school assemblies a better experience overall for years to come with one of the best scoreboards in the state.

Noel Fenderson, Preston Burleson, and Chris Winchell, the owners of My Town Movers, were recognized for their support at the Girls Basketball District Championship game on February 19th.



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My Town Movers is a locally owned company operating in the Memphis metro area. Faith is important to them and they are active in both the local communities and churches. The My Town team believes that your family deserves great, reliable service from people you can trust. They know what a successful move looks like: no damaged or broken belongings, a respectful crew, and no hidden charges.

"We are committed to serving the local community and we wanted to support the school and help with the move." said Noel Fenderson, Owner at My Town Movers. "This historic move marks the beginning of a lasting partnership that will continue to serve the community of Collierville. One Town. One School. Collierville. This is My Town."

My Town Movers is among other community partners including Landers Auto Group, Patriot Bank, Pickler Companies and Max Dental Center have pledged to support the school by sponsoring a variety of athletic and academic facilities. Additional partners include OrthoOne, Principle Toyota, Hickory Tavern, First Tennessee Bank, 901 Customs, Carrie Moore All-State, The Lilly Company and Dave and Donna Nelson.

More partnership opportunities are still available. Contact Jeff Curtis at jcurtis@colliervilleschools.org for more information.

About Collierville Partners in Education

Collierville Partners in Education, also known as PIE, was founded in 2016 to support collaboration between Collierville Schools and the local business community. Using resources from the Collierville Chamber of Commerce, PIE seeks to develop programs in local schools that prepare students to fill the job pipeline in Collierville. PIE's ultimate goal is to better serve the needs of both Collierville students and business, creating an even stronger community.

For more information, call Susan Ewing at (901) 517-4634 or Noel Fenderson at (901) 563-3295.

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