



KIDS HEART CHALLENGE

Dear Parents,

On January 31st - February 8th, 2019, David Youree Elementary School will be holding a Kids Heart Challenge event to raise funds for the American Heart Association. Kids Heart Challenge strives to raise money to fund potentially life saving research into heart disease and stroke, OUR NATIONS NO.1 and NO. 4 KILLERS.

This event offers many benefits. Participating will allow our students and their families an opportunity to be involved in community service and helping others. As mentioned, it will fund research to help fight heart disease, as well as fund the development of educational materials that teach the importance of heart health and healthy living. This year marks the 40th anniversary that the American Heart Association first began these annual events in schools and communities all across the nation.

Kids Heart Challenge will benefit your child too. It is used as a time to teach the importance of daily physical activity. Depending upon the amount of donations collected, your child will be eligible for a variety of thank you gifts. Family and friends are welcome to support your child's participation by making contributions, however, **WE ASK THAT YOUR CHILD NOT GO DOOR TO DOOR OR ASK STRANGERS FOR DONATIONS. Online donations are an easy way to collect money, and receive some of the thank you gifts available for your child. For online donations go to www.heart.org/kidsheartchallenge. Cash and checks are also accepted. Checks should be made to The American Heart Association. NOTE: There are some thank you gifts that are received at the time your child collects the money, however, there are other prizes that have to be ordered at the end of the event and will take a around 2 weeks to come in. (See attached envelope for details).**

During January 31st – February 8th, all students will jump rope during physical education class, but only those who collect donations will be eligible for prizes. Please make sure your child wears soft-soled athletic shoes and appropriate clothing for jump roping activities. Lets make this 40th birthday for The American Heart Association a “heartfelt one”.

Sincerely,
Brenda Bailey/Tansy Raynor
Kids Heart Challenge Coordinators



American
Heart
Association.