



Dear Community Partner:

Did you know that it can cost on average **\$50.00 to \$75.00** to equip one student with the needed school supplies to start each school year from grades K through 12? And by mid-school year, an additional \$35.00 is needed to supply that same student through the remainder of the school year?

On Saturday, August 3 at Drexel Park, The City of Valdosta Neighborhood Development along with representatives from other local organizations is hosting the Second Annual *Valdosta/Lowndes County Back to School Community Block Party*. Last year we were able to raise about \$30,000.00 and serve over 1000 students. We want to continue to set the bar high by striving to raise **\$100,000.00** in order to provide back to school supplies for all our students in Lowndes County, GA.

Accomplishing this goal will help us better serve students. For we know the struggles many of our fellow citizens face each year when it is time to send our students back to class. So, in response to the many community based organizations who yearly present back to school events, we have all come together to not only present one community back to school event for both school districts, but for each and every student in Lowndes County!!! This is a huge undertaking, but we feel more students will be assisted by coming together to coordinate one community event.

We hope you're able to contribute, and we appreciate your continued support and involvement in enriching the education of our students. Would you consider supporting this event by making a monetary donation and/or in-kind contribution to help us school supplies for the upcoming year?

To make a contribution, simply select your preference on the attached document, and include your gift amount made payable as noted below. You may send by mail or hand-deliver your donation. Many thanks in advance for your sponsorship! We look forward to seeing you at *The 2019 Valdosta/Lowndes County Back to School Community Block Party!!!*

We ask all donations be made out to "The City of Valdosta" and sent to:

Neighborhood Development Division  
300 North Lee Street, Room 206  
Valdosta, Georgia 31603

You may also visit our website at: [communityback2school.com](http://communityback2school.com)

Sincerely,

*The Valdosta/Lowndes County Back to School Community Block Party Committee*

Enclosure – Sponsorship Form

## Bronze Sponsorship Level \$250.00 to \$499.00 or in-kind donation equivalent

- Company name, and sponsorship level included in all event programming and/or promotional materials. Your company name will be listed on the back of the event t-shirt.
- Company included on "Partner's Page" on website for 1 year
- Booth/table space at the event
- Social media shout out a week after the event has ended

## Silver Sponsorship Level \$500.00 to \$999.00 or in-kind donation equivalent

- Company name and logo, and sponsorship level included in all event programming and/or promotional materials. Your company name will be listed on the back of the event t-shirt and your company logo will be displayed on the Sponsor Banner during the event.
- Company included on "Partner's Page" on website for 1 year
- Booth/table space at the event
- 5 social media shout outs after the event has ended

## Gold Sponsorship Level \$1,000 or above or in-kind donation equivalent

- Company name and logo, and sponsorship level included in all event programming and/or promotional materials. Your company name will be listed on the back of the event t-shirt and your company logo will be displayed prominently on the Sponsor Banner during the event.
- Company included on "Partner's Page" on website for 2 years
- Ongoing social media shout outs for 1 month after the event has ended
- VIP booth/table space at the event
- A live shout out/acknowledgement during the event.

Please indicate your preferred sponsorship level, fill out the rest of this form, and mail it back using the address below or submit your option online via the link provided.

Name and Position: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Please Select a Sponsorship Level:

Gold \$       Silver \$       Bronze \$       Other \$ \_\_\_\_\_

Donation of other amount \$ \_\_\_\_\_

**For Bronze level gifts and higher, please indicate if you want to have a booth / table space at the event.**

Yes (Reserve Space)       No

Payable to:                      **The City of Valdosta**

Mail address:                      Neighborhood Development Division  
300 North Lee Street, Room 206  
Valdosta, Georgia 31603

Online contributions at: **COMING SOON**