

Parklane Academy Basketball

October 1, 2018



2018 Basketball Program Ad Sales

7th Grade, JV and Varsity Basketball Players & Parents

The Parklane Tip-Off Club will be coordinating the development of the 2018 Basketball Program.

Girls: 7th, JV & Varsity players are required to sell \$100 in Program ads.

Boys: 7th, JV & Varsity players are required to sell \$100 in Program ads.

An order form must be completed for each ad sold (form attached; please copy as needed).

***Deadline for ads is Friday October 19, 2018
Turn Ads into Parklane Administration Office or
Your Coach***

Team and player photos will be taken at school on Thursday, October 18 and can be used for your ad. Or you can provide your own photo(s) if you would like. Player photos can only be included on Full and Half Page Ads. If you wish to have a group photo taken and used for a particular ad be sure to coordinate and take the photo with the school picture. You may e-mail pictures to be used for ads to leslieslibertyprinting@yahoo.com.

Checks should be made payable to "Parklane Tip-Off Club" and returned to the school's business office or your coach in an envelope marked "Basketball Ad". Include any camera-ready artwork with the ad form or provide an exact layout on the back of the form. For questions, contact Jennifer Dumas at 601-248-0622.

2018 Parklane Basketball Program

Ad Information

***Please turn ads in as soon as you have
sold them!***

FULL PAGE BACK OF PROGRAM CAN BE PURCHASED FOR \$300

Thank you for your continued support of Parklane Basketball!

(Provide as much information as possible such as layout, wording, etc.)

2018 Parklane Basketball Program Ad Information

This ad sold by: _____

Team _____

ADVERTISER'S INFO

NAME _____

STREET ADDRESS _____

CITY _____

STATE _____ ZIPCODE _____

PHONE _____

For completion by Tip-Off Club...

Payment Type (check one):

_____ Cash or

_____ Check (No

Player and team photos will be taken at school if you would like to have a photo(s) included with your ad - note that you must buy a package to get the school photo. You can also provide a photo(s) of your own. E-mail photos to leslieslibertyprinting@yahoo.com. There is no additional charge to add a photo(s) to the ad. *Note that photos can only be included on Half Page and Full Page ads.*

AD SIZE *: (check one)

_____ Full Page \$100

_____ Half Page \$75

_____ 1/4 Page \$50

_____ 1/8 Page \$25

PHOTO INFO: I would like the following individual/group photo(s) taken at school for the layout shown on the back of this form: (list player name(s) below)

Photo 1 _____

Photo 2 _____

Photo 3 _____

*** NOTE:** Please Make Checks Payable to: Parklane Tip-Off Club

Camera ready layouts (Black & White only) are preferred, but if not available, an exact layout of how you want the ad to appear should be shown on the back of this form. Be sure to size camera-ready art for the size of the ad being purchased. Photos should be sharp and bright since dark photos will be even darker when printed. Please check for spelling, etc., since ads will be printed exactly as provided.

2018 Parklane Basketball Program

Ad Information

Please attach check/cash, business card, camera-ready layouts, photos, etc., to this form and return to the Parklane 7Business Office as soon as possible, but no later than **October 19, 2018**. Mark envelopes "Basketball Ad". For questions, contact Jennifer Dumas at 601-248-0622.

Please provide your contact information in case clarification is needed on your layout:

Contact Name: _____

Phone No.: _____