MISSION

The Westfield Public School District, in partnership with families and the community, educates all students to reach their highest potential as productive, well-balanced and responsible citizens who respect individual differences and diversity in an ever changing world.
WESTFIELD PUBLIC SCHOOLS
A TRADITION OF EXCELLENCE
DISTRICT GOALS

2019 - 2020

Dr. Margaret Dolan, Superintendent

September 17, 2019
DISTRICT GOAL 1

Improve clear and timely communication with parents and other community stakeholders.
District Goal 1
(Continued)

• Establish newsletter that addresses current issues affecting the Westfield Public Schools' community while sharing information about the many wonderful examples of student-driven learning, community service efforts and other initiatives taking place in our classrooms and around our district. *(November 2019 - ongoing)*

• Encourage use of and increase visits to the district website as the definitive source of information about Westfield Public Schools. *(September 2019 - ongoing)*
District Goal 1

(Continued)

• Increase traffic to the district's social media accounts as another definitive source of factual information about Westfield Public Schools. *(September 2019 - ongoing)*

• Use social media, PTO newsletters, and other means of communication to encourage parental attendance at the monthly meetings of the Parent Teacher Council at which the Superintendent and a representative of the Board provide brief overviews on current events and take questions. *(September 2019 - ongoing)*
DISTRICT GOAL 2

Provide increased awareness of security and safety protocols to insure that members of the school community understand the procedures in the event of a crisis.
District Goal 2
(Continued)

• Inform the school community prior to the start of the 2019-2020 school year of updated security protocols and procedural improvements. *(August - September 2019)*

• Update the district's Crisis Communication Plan to include one-page visuals to help community stakeholders better understand the district's investment in keeping students and staff safe. *(November - ongoing)*
District Goal 2
(Continued)

• Review the district's Crisis Communication Plan, posted on the district website, with the community through a multi-channel effort including the September Parent Packet, PTO newsletters, social media and the Superintendent's newsletter. (September 2019 - ongoing)
District Goal 2
(Continued)

• Continue training of security protocols with district staff to stress the importance of following safety procedures. *(September 2019 - ongoing)*
DISTRICT GOAL 3

Clearly communicate the information necessary for Westfield community members to understand the options and challenges relative to implementing full-day kindergarten in the Westfield Public School District.
• Create a Communication Action Plan.  
(September - October 2019)

• Establish a web page that clearly explains the options and challenges relative to implementing full-day kindergarten.  (October - December 2019)

• Provide community engagement opportunities for stakeholders to ask questions of Board members.  
(November 2019 - ongoing)
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