



Alhambra Unified Launches *AUSD School News* Quarterly Magazine

August 14, 2019, Alhambra, CA — Alhambra Unified is debuting a new quarterly magazine, *AUSD School News*, as a way to more widely share the success stories at each of its school sites.

The September / October premier issue focuses on a back-to-school theme, with a warm personal welcome and introduction from each school principal. In addition, every issue features columns by the Superintendent, the AUSD Board, Alhambra Educational Foundation, and Alhambra Council PTA.

“In each issue of this beautiful publication we will shine a light on every school site — with special signature stories that capture the accomplishments, spirit and culture of our schools,” AUSD Superintendent Denise Jaramillo says. “We urge our parents, students, staff, and our community to read, savor and share our magazine.”

The publication is a joint project of *School News Roll Call* and Alhambra Unified. For 20 years, founder and publisher Kay Coop has been publishing *School News Roll Call* magazines for more than 30 districts in Los Angeles County, Orange County, and Riverside County. As Ms. Coop says, “Education + Communication = A Better Nation.”

Each quarter, 15,000 copies of *AUSD School News* will be delivered to the district for teachers, staff and students to take home, with copies at all school sites to share with visitors and copies at select businesses throughout the community.

All issues will also be posted on www.schoolnewsrollcall.com where you may also sign up to receive a digital copy emailed directly to you. The next issue is published November 6, 2019, with March 4 and May 6, 2020, issues to follow.

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PBS (Positive Behavior Supports) Learning



Kindergarteners at Brightwood singing a song about relationship building and being a good citizen. Every AUSD school teaches PBS (Positive Behavior Supports) Learning.

Caption: Alhambra Unified launches its *AUSD School News* quarterly magazine in August 2019. The cover photo by Liezel Gutierrez features Brightwood kindergarteners singing about being good citizens as part of the district's Positive Behavior Supports teaching at every school.