St. Norbert School
New Beginnings
Our Strategic Planning Process

During the 2018-2019 school year, St. Norbert School welcomed into the community more than 40 students from Holy Cross School in Deerfield. This marked a year of transition as we blended two schools under new leadership and began positioning ourselves for transformation.

To kickstart this journey, in September 2018 we began the process of creating a five-year strategic plan aimed at growing St. Norbert School into a dynamic, Catholic institution dedicated to serving families in Northbrook, Deerfield and surrounding communities. This included a series of listening sessions and surveys of our Principal, faculty, staff, parents and Board of Advisors. We heard what makes us unique and what our families truly value in a St. Norbert School education. And we also heard the hopes, dreams, and must haves needed to bring St. Norbert School into the light of the future.
Curriculum, Community and Catholic Identity

Three areas emerged as reasons why families choose a St. Norbert education for their children: Curriculum, Community, and Catholic Identity. Overwhelmingly, what we heard is that our students are prepared for a life of success. They build a foundation of faith and are prepared to succeed in life. Alumni go on to have outstanding high school careers and enter into the Academy at GBN, the various Scholars Programs at Loyola Academy, and ultimately matriculate into some of the finest colleges and universities in the nation.

Opportunities

Where we could improve is in our marketing, improving our school buildings, and offering new, innovative programs that challenge the status quo. We heard our stakeholders. Their feedback was instrumental in creating our five-year strategic plan. And after many iterations, our Board of Advisors unanimously approved our five-year strategic plan in May 2019.

We chose St. Norbert for the strong academics in a faith-filled community environment where the whole student is developed...mind, body, and spirit
Where we are headed

**Purpose**
St. Norbert School offers a superior academic and spiritual education designed to inspire the next generation of leaders rooted in a foundation of faith.

**Vision**
St. Norbert School is a nationally recognized leader in education with an exceptional faculty dedicated to educating the whole child. Students are inspired to become confident, independent, life-long learners with the critical skills and Catholic values needed to reach their full potential.

**Our Core Values**
With faith as our foundation, we will RISE in all that we do.

I wanted my children to have a more faith driven education and the benefits of a tight knit community where it feels like family every time we walk into the building.
The Plan
The plan before you is the result of an intense process focused on re-imagining the future of St. Norbert School through three key priorities: Growing St. Norbert School, cultivating a vibrant and engaged community, and enhancing the St. Norbert School setting. These priorities build on the success we have had to date and chart the course for us to pursue new ideas, new possibilities and become the best version of ourselves. We hope you are excited for our future. It truly is bright.

Our Priorities

Growing St. Norbert School – Pushing Forward
Our student body is the livelihood of St. Norbert School. We will expand our PK-8 community with a focus on early childhood and bring on both a Director of Admissions and Director of Development. Our Admissions Director will be charged with creating a strategic marketing and PR plan with the goal of expanding enrollment, and our Director of Development will focus on philanthropic efforts within the community. This ensures we have a complete team in place to lead the growth of our school and the funds for capital improvements.

Goals:
• Expand enrollment to 200+ students across PK-8
• Create new programming focused on growing the preschool community by 10%
• Hire and onboard a Director of Admissions focused on expanding enrollment
• Hire and onboard a Director of Development to foster relationships within the community and focus on our donor base
• Create and implement a strategic marketing and PR plan aligned to our five year strategic plan
We value the solid foundation our children receive every day with regards to Catholic identity, morals, values, honor, integrity, and honesty.

St. Norbert School motivates and empowers all of our students to become thoughtful contributing citizens in our world. Our service learning program creates opportunities for all of our students from PK-8 to learn about the needs of others and how together we can make a difference in and outside of our community.

Our dedication to excellence inspires all of our students to know more and do more, and to prepares our children for life ahead by giving them the best opportunities that put them on the path of success at an early age. Our world class curriculum is complemented by a series of partnerships with local Catholic Universities, local businesses, and business owners designed to create distinctive learning opportunities that connect academics to the real world.

Goals:
- Hone St. Norbert School’s commitment to service that further cultivates and deepens students’ passion for learning about the needs of others and making a positive difference in our world
- Develop a signature program that partners with organizations in the greater northern and northwestern suburbs to cultivate learning opportunities that connect academics to the real world
Enhancing the St. Norbert School Setting
Just as the curriculum is critical in ensuring our students thrive as 21st century learners, so too is the environment. We will enhance the spaces that our students use on a daily basis throughout the school year to reflect our commitment to providing a distinctive learning environment for our students.

Goals:
• Determine both long-term and short-term capital improvements
• Create and administer a capital funding campaign
• Begin construction on improvements

With faith as our foundation, we RISE in all we do.

Respect  Integrity  Service  Excellence

F A I T H
Moving Forward Together

In 2018, we became stronger together with a renewed energy and the underpinnings of a blossoming community. Now in 2019, it is time for us to move forward together and bring our vision to life. Now is the time for new beginnings. This five-year strategy aligned to our school’s core values outlines our aspirations for the future. This is just the beginning.

Our future awaits us. Let the journey begin.

Meet the Director of Admissions

We are pleased to welcome Kristin Schmitz as the new Director of Admissions for St. Norbert School. Kristin joins us after spending 11 years in leadership development at Grant Thornton LLP where she led the Manager Leadership Academy. Prior to Grant Thornton, Kristin served as a marketing product manager for three years at a direct marketing company in the Chicagoland area.

Kristin has a BBA in marketing from Loyola University Chicago and an MBA specializing in marketing and human resource management from Loyola University Chicago.