

MINUTES  
-APPROVED-

**LoveWorks Academy for Visual and Performing Arts  
Regular Meeting of the Board of Directors**

**Meeting Date:** March 19, 2019  
**Meeting Time:** 6:00pm  
**Meeting Location:** LoveWorks Academy for Visual and Performing Arts  
2225 Zenith Avenue North, Golden Valley, MN 55422

**LoveWorks Mission**

*To inspire life-long learning, empower ALL  
students academically, and nurture the arts.*

**Board Members in Attendance**

Katie Carlin (Secretary)  
Ron Richard (Treasurer)  
Tamala Lacy  
Schuyler Troy  
Angie von Ruden-Doll

**Ex-Officio Members in Attendance**

Arthur Turner (LWA)  
Mary Stafford (True North)

**Board Members Not in Attendance**

Tierney Carroll (Chair)  
Ellie Holte (Vice Chair)  
Jidana Cook  
Ryan Hamilton

**Others in Attendance**

Katie Schoeneck - Board of Directors Finance Committee  
Samantha Diaz - Pillsbury Communities  
Michael Dudero - CLA  
DeVonna Pittman - Community Member



1. Opening items

- Call to order / Greetings (5 mins) 6:16pm
- Public forum (available for the public to address the board) (15 mins)
  - No one present

2. Consent Agenda

- Approval of previous meeting minutes
- Approval of meeting agenda
  - Note: LWA mission on the agenda is outdated
- Committee Reports

<b>Motion:</b> Approve consent agenda (Schuyler Troy)			<b>Seconded:</b> Tamala Lacy
<b>In Favor:</b> 4	<b>Opposed:</b> 0	<b>Abstained:</b> 1	<b>Outcome:</b> Motion carried [4-0]

3. School Leader Report and Dashboard Review

- No formal dashboard - School leadership will provide every other month
- Stable student enrollment
  - Current numbers at the time of pulled report are 178
  - Recognition of mobility concerns based on housing affects enrollment
- Current main focus of the school is MCA test preparation (MCAs begin April 11)
- Spring Showcase is May 24 - students are preparing their performances
- Power Saturday initiative successful
  - Power Saturday occurs every Saturday leading up to Spring Break, with the goal of providing additional small-group help for students to make up work and improve content knowledge
  - Increased turnout, especially with Junior Cubs (K-2) and Lions (middle school students)
  - Staff members provided food donations
- Other upcoming school events: Mall of America dance competition on March 24, Quarter 3 Honors Assembly on April 16)
- Staff Intent to Return forms
  - 98% of current staff indicate a plan to return for 2019-2020 school year
  - School leadership attending recruitment events, including Choose Twin Cities - TFA
  - Goal is a similar and enhanced staff for next year
- Lease Update
  - Draft of the lease submitted to Jim Martin, board attorney
  - Father Tom passed draft lease to the next level of church leadership
  - Lease should be ready for April board meeting

#### 4. Financial Review

- Review of February financial report
  - Approved budget on 188 students
  - 67% of the way through the year
  - Revenue at 65% through end of the month
  - Expenditures on track at 66%
  - \$253,000 of state aid
  - Cash stands at \$104,000 (\$1k increase from previous month)
  - FY18 entitlements are affecting previous fiscal year as it is not yet closed out
  - CLA and True North continue to work with Propel regarding school line of credit
  - Beginning work on FY20 budget, up for approval in May

<b>Motion:</b> Approve February financial statements (Katie Carlin)			<b>Seconded:</b> Angie von-Rudel
<b>In Favor:</b> 5	<b>Opposed:</b> 0	<b>Abstained:</b> 0	<b>Outcome:</b> Motion carried [5-0]

#### 5. Board Governance

- Donations
  - Mary Stafford shared potential donor letter, itemized dashboard of previous donations, and the dashboard donor retention
  - Recently received \$1,000 donation not yet reflected in Bloomerang dashboard
  - Bloomerang dashboard shows \$54,650 in donations (including \$50k Graves Foundation donation)
  - Discussion of language of donor letter, specifically regarding the inclusion of “donation is completely tax deductible” for clarity purposes
  - Discussion of best method for donations at Spring Showcase
    - Acquiring a Square - questions for consideration include the costs associated with Square including a usage fee and which line item the Square would fall under - marketing or purchased services
    - Discussion of the language of fundraising vs. marketing
- Community Engagement
  - Presentation and discussion of community engagement posters made at recent Executive Committee meeting
    - Identifying communities as urban, suburban, and rural
    - Identifying five types of community - interest, action, place, practice, and circumstance and the factors for each related to LWA
    - Summary of the three main concerns of the community - poverty, education level, and health insurance status
  - Questions and comments raised include:
    - Sustainability and scalability of efforts to remedy the three main concerns

- Interest in where LWA students are attending school post-graduation
- Possible partnerships through the People of Color Fair, North Memorial sponsorship
- Methods by which board members can build relationships and grow existing partnerships

## 6. Development Committee

- Discussion of the Call-to-action campaign and fundraising efforts by the board
  - Question raised regarding if donor forms marked as pledges or not until received
  - Consequences of call-to-action if board members do not meet May deadline
    - Answer unknown to board members present
- Tracking system in place - Bloomerang
  - Question raised of anonymity of donors, with one idea posed as categorizing donations by medal (bronze, silver, gold donor levels)
- Spring Lunch event
  - Goal is to inform community about LWA efforts and successes and establish relationships
  - Not intended as fund-raising event but donations welcome
  - Development Committee sent email to board members about invites, 2-3 people to be invited by each board member
  - Prior donors to potentially be invited

## 7. Other Business

- Angie presented a check based on her employer's Volunteer Match contribution

## 8. Close of Meeting

- Next meeting date: April 16, 2019, 6:00pm, LoveWorks Academy
- Adjourn 7:44 pm