





The Westminster Christian Academy 40th Anniversary Benefit Gala (#TheStoryContinues), will be the main fundraising event this school year for both the Opelousas and Lafayette campuses as we celebrate our history and begin to move forward into our next chapter.

The mission of Westminster Christian Academy is to assist parents in educating their children by imparting God's truth to transform society in present and future generations. Our vision is students equipped for lives of significance. The money raised from this event will be used to fund teacher and staff cash blessings, and update and equip classrooms on both campuses with new furniture, technology, upgrades, and more.

Come celebrate with us while enjoying a silent and live auction, a dinner catered by Bon Temps Grill, and entertainment by Acadiana's own American Idol contestant Emily Ortego as well as renowned auctioneer Jeff Copeland. It will be an evening to remember as we give glory to God alone for His grace and continued favor over Westminster Christian Academy – Soli Deo Gloria!

EVENT DETAILS

Saturday, March 16th, 2019
6:00 pm

LOCATION

Le Pavillon
1913 Kaliste Saloom
Lafayette, Louisiana

EVENT CHAIRS

Lydnsey Cortez
Michelle Nezat
Teresa Reaves

CONTACT

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COMPLETE SPONSORSHIP ONLINE AT: WWW.WCALA.ORG

TITLE SPONSOR- \$15,000

Estimated Exposure Value: 795,900 Impressions

Helps Provide:

*Classroom Refresh
Wifi Access Points
Lafayette Upper School Classroom
Science Lab
Laboratory Equipment*

EVENT BENEFITS

- Exclusive Event Naming Rights
- Presented with Custom Engraved Putter & Publicly Thanked at Event
- Recognized on all Promotional Material
- Two Page Ad in Event Program
- Marketing or Promotional Materials in Attendee Gift Bag
- One Table at Event - Eight Seats

ADDITIONAL BENEFITS

- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- \$1,000 Student Character Scholarship to be Issued in Company Name at WCA Senior Night 2019
- Prominent Website and Social Media Presence

RED CARPET SPONSOR- \$10,000

Estimated Exposure Value: 790,650 Impressions

Helps Provide:

*Marketing & Office Supplies
Staff Communication - Computers & Phones*

EVENT BENEFITS

- Company Logo on Event Step & Repeat Banner
- Exclusive Signage on Entrance Red Carpet
- Marketing or Promotional Materials in Attendee Gift Bag
- Full Page Ad in Event Program
- One Table at Event - Eight Seats

ADDITIONAL BENEFITS

- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- \$500 Student Character Scholarship to be Issued in Company Name at WCA Senior Night 2019
- Prominent Website and Social Media Presence

VALET SPONSOR- \$7,500

Estimated Exposure Value: 768,500 Impressions

Helps Provide:

*School Bus Servicing
Field Trip Transportation
Bus Drivers for Athletics*

EVENT BENEFITS

- Display Luxury Vehicles at Le Pavillion Event Entrance. Company Representative May be Present at Event to Showcase Vehicles - Optional
- Complimentary Gift Left in Attendees Vehicle with Company Information & Business Cards
- Exclusive Company Signage at Valet Station
- Provide Valet Services - Optional
- Marketing or Promotional Materials in Attendee Gift Bag
- Full Page Ad in Event Program
- One Table at Event - Eight Seats

MARKETING BENEFITS

- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- Prominent Website and Social Media Presence

REFRESHMENT SPONSOR- \$7,500

Estimated Exposure Value: 745,750 Impressions

Helps Provide:

*Faculty Enrichment Exercises
Faculty Training
Faculty Leadership Retreats
Classroom Supplies*

EVENT BENEFITS

- Exclusive Signage at Tea & Coffee Bar
- Company Logo Featured on Custom Cups
- Company Product May Be Distributed to Guests at Event - If Applicable
- Marketing or Promotional Materials in Attendee Gift Bag
- Full Page Ad in Event Program
- One Table at Event - Eight Seats

MARKETING BENEFITS

- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- Prominent Website and Social Media Presence

SILENT AUCTION - \$5,000 SPONSOR

Estimated Exposure Value: 300,000 Impressions

Helps Provide:

** Teacher & Staff Development, Travel and Lodging for Staff Conferences*

- Recognition During Silent Auction & Welcome
- Exclusive Logo Placement & Business Cards in All Silent Auction Baskets
- Marketing or Promotional Materials in Attendee Gift Bag
- Half Page Ad in Event Program
- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- Website and Social Media Presence
- Six Event Tickets

LIVE AUCTION - \$5,000 SPONSOR

Estimated Exposure Value: 300,000 Impressions

Helps Provide:

**Leadership Development for Teachers, Staff Christmas Party, Teacher Blessings*

- Introduced by Auctioneer Before Live Auction
- Assists Auctioneer with First Attendee Game - Optional
- Exclusive Logo Placement on Auction Program
- Marketing or Promotional Materials in Attendee Gift Bag
- Half Page Ad in Event Program
- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- Website and Social Media Presence
- Six Event Tickets

DINNER SPONSOR - \$5,000

Estimated Exposure Value: 300,000 Impressions

Helps Provide:

**Meals & Enrichment for Leadership Classes, Snacks for Class Parties, Leadership Field Trips*

- Introduced by President of the Board Prior to Dinner
- Pray over Meal - Optional
- Exclusive Logo Placement on Customized Dinner Menu
- Marketing or Promotional Materials in Attendee Gift Bag
- Half Page Ad in Event Program
- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- Website and Social Media Presence
- Six Event Tickets

ENTERTAINMENT - \$5,000 SPONSOR

Estimated Exposure Value: 300,000 Impressions

Helps Provide:

**Chapel Functions, Special Chapel Events, Assemblies, Spiritual Emphasis Week*

- Recognition After Live Auction
- Exclusive Logo Placement at Entertainment Station
- Naming Rights as the DJ/Band on All Promotional Materials
- Marketing or Promotional Materials in Attendee Gift Bag
- Half Page Ad in Event Program
- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- Website and Social Media Presence
- Six Event Tickets

PROGRAM SPONSOR - \$2,500

Helps Provide:

**Printing of Invitations and Printed Promotional Materials for Celebration Gala*

- Exclusive Logo on Front Page of Event Program
- Marketing or Promotional Materials in Attendee Gift Bag
- Quarter Page Ad in Event Program
- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- Website and Social Media Presence
- Four Event Tickets

CHECK IN - \$2,500 SPONSOR

Helps Provide:

**Coffee Chat, Head of School Book Class, Parenting Resources and Classes*

- Exclusive Logo Placement at Check-In Table
- Company Representative May be Present at Check-In to Introduce & Meet Guests - Optional
- Marketing or Promotional Materials in Attendee Gift Bag
- Quarter Page Ad in Event Program
- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- Website and Social Media Presence
- Four Event Tickets

GIFT BAG SPONSOR - \$2,500

Helps Provide:

**Outreach Development*

- Logo Printed on Gift Bag Given to Each Attendee
- Marketing or Promotional Materials in Attendee Gift Bag
- Quarter Page Ad in Event Program
- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- Website and Social Media Presence
- Four Event Tickets

PHOTO BOOTH- \$2,500 SPONSOR

Helps Provide:

**Teacher and Staff Cash Blessings*

- Exclusive Logo on Printed Guest Photo
- Apparel & Signage at Photo Booth - Optional
- Marketing or Promotional Materials in Attendee Gift Bag
- Quarter Page Ad in Event Program
- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- Website and Social Media Presence
- Four Event Tickets

PADDLE SPONSOR - \$1,500

Helps Provide:

**New Family Development, Alumni Development*

- Exclusive Logo on Auction Paddle
- Marketing or Promotional Materials in Attendee Gift Bag
- Quarter Page Ad in Event Program
- Website and Social Media Presence
- Two Event Tickets

DESSERT SPONSOR - \$1,500

Helps Provide:

**After School Care, Food & Treats, Games & Party Supplies*

- Exclusive Signage on Dessert Bar
- Company Product May Be Distributed to Guests at Event - If Applicable
- Marketing or Promotional Materials in Attendee Gift Bag
- Quarter Page Ad in Event Program
- Website and Social Media Presence
- Two Event Tickets

Unlimited Sponsorships

DIAMOND SPONSOR - \$5,000

- Marketing or Promotional Materials in Attendee Gift Bag
- Half Page Ad in Event Program
- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- Website and Social Media Presence
- Six Event Tickets

PLATINUM SPONSOR - \$2,500

- Marketing or Promotional Materials in Attendee Gift Bag
- Quarter Page Ad in Event Program
- Recognition in Daily Advertiser Newspaper
- Recognition in FACE Magazine
- Website and Social Media Presence
- Four Event Tickets

GOLD SPONSOR - \$1,000

- Marketing or Promotional Materials in Attendee Gift Bag
- Quarter Page Ad in Event Program
- Website and Social Media Presence
- Two Event Tickets

SILVER SPONSOR - \$500

- Marketing or Promotional Materials in Attendee Gift Bag
- Website and Social Media Presence
- Two Event Tickets