
ALTOONA AREA SCHOOL DISTRICT



COMMUNITY RELATIONS OFFICE

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Dear Parents,

There has been an increase of media attention regarding The Momo Challenge. This challenge begins with the appearance of a grotesque figure with a bird-like body that has been reported to interrupt Peppa Pig, Fortnite and other You Tube videos, WhatsApp, and Facebook. The figure challenges the viewer to self-harm and/or harm to others.

Please continue to be vigilant and monitor your child's use of mobile devices and social media applications.

AASD Administration