



Troy Athens High School

4333 John R Road
Troy, MI 48085
248.823.2900

December 2018

To Whom It May Concern:

Each February, Troy Athens High School hosts its annual Charity Week. This event has quickly become one of the best traditions at Athens High School, and it has also developed into a point of pride for the greater Troy community. Charity Week has raised over \$500,000 in the last five years, with a total of over \$148,000 raised last year!

This year, Student Congress has selected FOCUS Detroit. With almost 60% of Detroit children living in poverty, FOCUS Detroit empowers children experiencing poverty by partnering with schools and communities to combat poor academic achievement, under resourced schools, substandard housing, and lack of access to basic needs. The organization provides unique and creative programs to diminish the cycle of poverty.

As part of our fundraising efforts, Student Congress has a number of exciting events planned for the week—a pancake breakfast, a volleyball tournament, a film festival, the Mr. Athens Pageant, a parent cook-off, a raffle, and many more. We are interested in ways to build partnerships for this event around the community, not just in terms of receiving a donation, but in working together to benefit FOCUS Detroit. We're open to anything—the more creative, the better!

If you are interested in partnering with Troy Athens High School to help support FOCUS Detroit, some opportunities you might consider include:

- Becoming a **Platinum Sponsor** for a donation of \$1,000+. Platinum Sponsors will receive exclusive naming rights to an event and will be promoted extensively during the week, including coverage on an app currently being developed. Additionally, your logo will be placed on our charity shirts, our sponsor banner, and above our banner that reveals our grand total.
- Becoming a **Gold Sponsor** for a donation of \$500+ or through merchandise donations valued at \$500+. Gold Sponsors will have their logo placed on our charity shirts, our sponsor banner, and will be promoted during the week.
- Becoming a **Silver Sponsor** for a donation of \$300+ or through merchandise donations valued at \$300+. Silver Sponsors will have their logo placed on our charity shirts.
- Becoming a **Bronze Sponsor** by donating prize items such as gift cards, merchandise, event tickets, memorabilia, or other items to be used in our raffle.
- All sponsors will receive a certificate of recognition.

We sincerely appreciate your generosity, and we are looking forward to exploring ways for Troy Athens High School to partner with your organization. All donations are tax deductible. Our Tax ID Number is B38-6003099. Corporate sponsorship checks can be made out to Troy Athens High School. We would be happy to pick up any donations you may have, or they can be mailed.

Troy Athens High School
Attn: Student Congress/S. DuFresne
4333 John R Road
Troy, MI 48085

Sincerely,

Shawn DuFresne SDuFresne@troy.k12.mi.us
Dina Chrisopoulos DChrisopoulos@troy.k12.mi.us
Student Congress Co-Advisers
Troy Athens High School

