

## **SPONSORSHIP INFORMATION**



# *Running of the Rams 5K*

**7<sup>TH</sup> ANNUAL RUNNING OF THE RAMS 5K**  
**FRIDAY, MAY 8, 2020 AT 6:30PM**  
[www.RunningOfTheRams.RacesOnline.com](http://www.RunningOfTheRams.RacesOnline.com)

**OAK ELEMENTARY SCHOOL**  
**3573 OAK ROAD**  
**BARTLETT, TN 38135**  
**HOME OF THE RAMS**

<http://oes.bartlettschools.org/>

## **EVENT DESCRIPTION:**

The 2020 Running of the Rams 5K Run will once again be hosted by the Oak Elementary PTO, and proudly presented again by McDonald Insurance and Financial Services. From 2014-2019, we have averaged **800** registered participants. The Running of the Rams 5K is successful due to the financial support from our generous sponsors. Our past sponsors are visibly recognized in our school to students, parents, and guests alike to show our appreciation for their support. A list of our gracious sponsors can be seen online, along with a link to their website, at [www.RunningOfTheRams.RacesOnline.com](http://www.RunningOfTheRams.RacesOnline.com).

Since 2014 our generous sponsors and race supporters have made us the largest race in Bartlett and helped raise more than \$100,000 for our students and classrooms. Our fundraising focus this year is technology. Funds from our race will be used to purchase additional technology along with student laptops and iPads. Delicious food, live music, unique awards, and a new vendor and children's area all make this a superb Bartlett family event.

## **WHEN:**

Friday, May 8, 2020 at 6:30pm

## **WHERE:**

Oak Elementary School / 3573 Oak Road / Bartlett, TN 38135 / [www.RunningOfTheRams.RacesOnline.com](http://www.RunningOfTheRams.RacesOnline.com)

## **REGISTRATION INFORMATION:**

	<b>Early Bird Through 3/31/20</b>	<b>4/1/20 to 5/9/20</b>	<b>Day of Race 5/10/20</b>
5K Runner/Walker	\$20	\$25	\$30
Children 17 & under	\$15	\$20	\$25
Ghost Runner w/ shirt	\$15	\$15	\$20
Ghost Runner w/out shirt	\$15	\$15	\$15

## **DISCOUNTS:**

MRTC Members (Member ID#) \$2

## **AWARDS:**

**Finisher Medals** for all registered participants that cross finish line

Overall - Top Male and Female Participant

Masters - Top Male and Female Participant

Grandmaster - Top Male and Female Participant

Wheelchair - Top Male and Female Participant

\*Overall Winners are not eligible for age division awards

## **AGE DIVISION:**

6 and under, 7-8, 9-10, 11-12, 13-15, 16-19, 20-24, 25-29, 30-34, 35-39, 40- 44, 45-49, 50-54, 55-59, 60-64, 65-69, 70 and over

## **CHIP TIMING:**

Memphis Runners Track Club (MRTC) will provide chip timing for all runners and walkers. Runners will instantly be able to print their race results as they cross the finish line.

# **SPONSORING OPPORTUNITIES**

## **PLATINUM SPONSOR (\$2,500 DONATION)**

- Please contact Race Director for details, if interested

## **GOLD (\$1 000 DONATION)**

- Company logo on race shirt, website (link), & flyer
- Company logo on banner inside of school one month prior to race day
- Company logo displayed at three Mile Marker Signs
- Recognition from stage by MC as a Gold sponsor
- Promotional Table at the event
- Opportunity to donate company items for participant goody bags with your monetary donation
- 5 complimentary race entries & shirts

## **SILVER (\$500 DONATION)**

- Company logo on race shirt, website (link), & flyer
- Company logo on banner inside of school one month prior to race day
- Company logo displayed at one Water Table
- Opportunity to donate company items for participant goody bags with your monetary donation
- 2 complimentary race entries & shirts
- Promotional Table at the event

## **BRONZE (\$250 DONATION)**

- Company name on race shirt
- Company name on banner inside of school one month prior to race day
- Opportunity to donate company items for participant goody bags with your monetary donation
- 1 complimentary race entry & shirt
- Promotional Table at the event

## **IN-KIND DONATION**

The donation of products or services in which we will assign you the appropriate sponsor incentives according to the value of your donation, but you will be recognized as an In-Kind Donor.

## **VENDOR (\$100 DONATION)**

- Promotional Table at the event

# SPONSOR CONTRACT

Company/Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_  
Email: \_\_\_\_\_  
Sponsor Name (as it should appear in print): \_\_\_\_\_  
Web Address to link for Advertising purposes: \_\_\_\_\_  
Name of Oak Teacher/Employee who motivated you to Donate: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES:

- |   |        |  |
|---|--------|--|
| <input type="checkbox"/> Platinum Sponsor | \$2500 | <input type="checkbox"/> In-Kind Donation Value \$ _____ |
| <input type="checkbox"/> Gold Sponsor     | \$1000 | Description: _____                                       |
| <input type="checkbox"/> Silver Sponsor   | \$500  | _____  |
| <input type="checkbox"/> Bronze Sponsor   | \$250  | _____  |

**TOTAL SPONSOR DONATION:** \$ \_\_\_\_\_

**CHECK #:** \_\_\_\_\_ (Payable to Oak Elementary PTO)

**ALL DONATIONS ARE TAX DEDUCTIBLE!**

## PLEASE RETURN THIS SPONSOR CONTRACT TO:

**Oak Elementary School PTO**  
ATTN: Running of the Rams 5K  
3573 Oak Road  
Bartlett, TN 38135  
Office: 901-373-2646

For additional information or questions, please contact our 5K Race Director via email at Oakram5k@yahoo.com. Deadline to return Sponsor Contract with your donation is

**March 1, 2020.**

Thank you so much for sponsoring the 7<sup>th</sup> annual "Running of the Rams 5K" at Oak Elementary School. Your gift will benefit the children at Oak Elementary School.

Your donation is greatly appreciated!