

think POSITIVE

The mission of our agency is to continue the effort to prevent, intervene and delay the onset of the use of alcohol, tobacco and other drugs in our community. Our programs are designed to educate, empower and motivate positive youth action.

We are an organization that is a safe place and productive. We put equal value on the quality of life of every child. We recognize that the future of our country depends on the investment we make in our community's children.

Awards

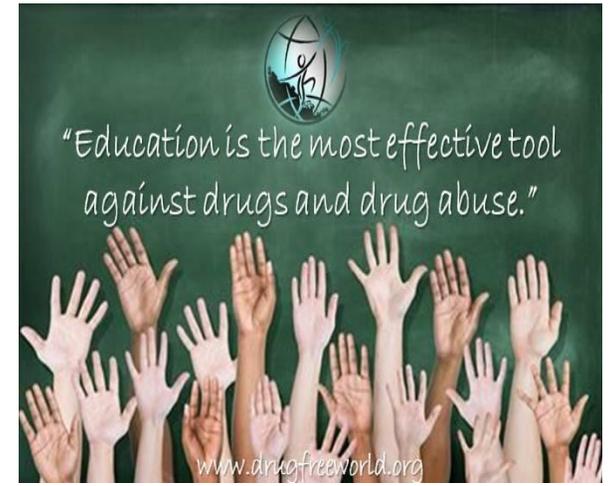
Model Agency Award 2007
Small Business Award 2007
President's Award 2000

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Positive Action Program



SUBSTANCE ABUSE
COUNCIL
501©3

Positive Action Program

The *Positive Action* program develops intrinsic motivation and teaches basic skills for empowering greatness to achieve personal success and happiness. This comprehensive, coherent program is based on the intuitive philosophy that you feel good about yourself when you do positive actions, and there is a positive way to do everything.

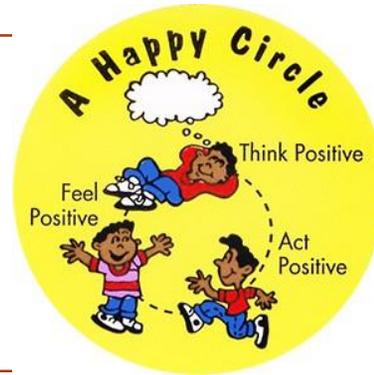
Positive Action helps schools, families and communities **empower their greatness** through a model with a comprehensive system of interrelated programs.

This widely-recognized, proven model focuses on teaching and reinforcing the positive actions to develop the whole self—physically, intellectually, socially and emotionally for a successful, happy and healthy life.

The curriculum is teacher-friendly and easy to use. Students like it because it is framed as **personal development**, thus engaging them in a topic that is of great interest—themselves.

The Philosophy

The philosophy is illustrated by the Thoughts-Actions-Feelings about Self Circle which shows that a good feeling about yourself is the result of a positive action that



is preceded by a positive thought. A positive feeling- about-self will lead to another positive thought and the revolving circle becomes a cycle of predictive behavior—positive or negative. No matter what the situation, it is **always** better to do positive actions.

The positive actions, or Skills for Greatness, taught are the prerequisite skills for learning and living a happy, healthy and successful life. They are taught within seven units and are the basis of **all** *Positive Action* materials. The skills embody the

whole self—physically, intellectually, socially and emotionally.

Compelling Outcomes

Academics

Down 28% Absenteeism, Down 72.7% Grade retention

Down 75% Truancy, Rise 20.7% State reading tests

Rise 51.4% State math tests, Rise 21% School quality

Rise 38% Likelihood of obtaining higher education

Behavior

Down 62% Violence, Down 51% Bullying

Down 47% Tobacco, Down 46% Alcohol

Down 70% Got drunk, Down 73% Illegal/marijuana

Down 85% Disciplinary referrals, Down 73% Suspensions

Down 83% Voluntary sexual activity, Down 52% Unhealthy body mass index

Character

Down 81% Aggressive problem-solving, Down 27% Negative moral center

Rise 18% Affiliation with good friends, Rise 28% Respect for teacher

Rise 19% Pro-social behavior, Rise 8% Altruistic behavior

Rise 13% Self-control, Rise 17% Honesty

Rise 22% Self-concept