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Lancaster ISD Welcomes New Chief of Communications

Lancaster, TX/Lancaster ISD – The Lancaster ISD Board of Trustees welcomed Sherese Nix-Lightfoot to the district family as Chief of Communications during its November meeting. In this position, Nix-Lightfoot will serve as the principal advisor and provider of comprehensive and proactive communications to all Lancaster ISD stakeholders, with the distinct purpose of putting students first.

Ms. Nix-Lightfoot joins the district from Cedar Hill ISD, where she was the School Innovation Officer. She is a passionate educational leader who believes in leading with excellence while having an out-of-the-box approach to education.

“Lancaster is on the rise to becoming a premier district,” Nix-Lightfoot said. “As a team, we will strategically build mutually beneficial relationships with our stakeholders as we create brand awareness through effective internal and external communications to promote that we are the best district in the state of Texas. We will expect the best, and expect success!”

In addition to her former role as school innovation officer, Nix-Lightfoot has worked in multiple capacities in the field of education including a speech communications teacher (2004 - 2008), assistant principal (2008 - 2014) and a campus principal (2014 - 2018).

She earned her Bachelor of Arts degree in Communications from Dillard University, a Masters of Education from the University of North Texas and her Superintendent Certification from the University of Texas at Arlington.

“We are excited about having Mrs. Nix-Lightfoot join our team,” Lancaster ISD Superintendent Elijah Granger said. “She comes to us with the necessary skills to take our communications department to the next level of success. Her proven record of success as a campus and district administrator is definitely an asset to the position of Chief Communication Officer and Lancaster ISD.”

Ms. Nix-Lightfoot said to truly understand something, you must have a perspective of the situation. Not only does she hold a degree in communications, but she has over 15 years of educational experience that will assist in translating the Lancaster ISD message in an effective and personal way.



“I bring the ability to tell our story through a different perspective,” Nix-Lightfoot said. “I bring creativity, excitement, innovation, passion, partnership, a proven record of effective rebranding, a servant’s heart and a spirit of excellence to Lancaster ISD.”

Superintendent Granger said in a time when the competition is fierce among educational entities Lancaster ISD is excited to have someone like Mrs. Nix-Lightfoot to lead the communications team.

“She is an excellent communicator and she has demonstrated the unique ability to effectively brand organizations,” Superintendent Granger said. “We look forward to the future of our communications department under the leadership of Mrs. Nix-Lightfoot.”