



Greetings Community Partner,

The Main Street Academy (TMSA) invites you to partner with us in hosting the **Best Public Feel Good Event** in the Greater Atlanta Area! This event checks all the boxes.

- It is host to a significant diverse audience including gender, race, age and income.
- It is centrally located near hotels, restaurants, and MARTA and one stop from the airport.
- It is a fantastic health/wellness event for serious competitors, fitness enthusiasts and easy-going exercisers.

What is this extraordinary event? **The 9th Annual TriCities 10k Run and 5k Run/Walk on May 5, 2018**

The TriCitties Run/Walk was started in 2010 by a small group of locals to **support two important causes** in south Fulton County:

1.) Innovative public education via TMSA (a local public charter school)

TMSA strives to provide quality innovative public education to over 800 students grades K-8th from all over south Fulton County. Like most public schools, we are striving to overcome a multitude of financial challenges like raising funds for much needed facility repairs and renovations and student programming. It is crucial that we partner with you in order to rise above these obstacles.

2.) Increased social recognition and economic growth in south Fulton County

The TriCities Run/Walk USATF certified 10K is one of the most distinctive courses in the country because it loops through **three Georgia cities—East Point, College Park and Hapeville**; and the 5K loops through the charming Historic College Park community. Hundreds of participants run or walk the routes acquainting themselves with the area’s homes, shops, businesses and restaurants.

The following are ways for you to support this tremendous effort! **All proceeds from this event benefit TMSA.**

- Contact us to discuss marketing strategies that can be beneficial for you and us.
- Check out our sponsorship levels and claim your spot as a major sponsor.
- Provide us with in-kind donations (must be pre-approved by Race Director).

Thanks in advance and I look forward to your response. TMSA is a 501(c) (3) nonprofit corporation.

Sincerely,

Tracie Greene

Tracie Greene, Race Director



tricityrun@tmsa.org / 404-768-0081 / www.tmsa.org (Programs) / www.facebook.com/tricityrunwalk

SPONSORSHIP LEVELS

The Valedictorians: \$2,500

- Opportunity to create ways the event may best support your company
- Corporate name/logo prominently placed on promotional materials/media/banner(s)
- Corporate name/logo prominently featured on all race t-shirts
- Corporate logo and link on The Main Street Academy website
- Free race entries for 16 participants or 16 free race T-shirts (you may mix amounts)
- Include your promotional material in race participant bags (provide 2 weeks before the event)
- Set-up your information table/booth at the event

The Salutatorians: \$1,000

- Corporate name/logo prominently placed on promotional materials/media/banner
- Corporate logo and link on The Main Street Academy website
- Corporate name/logo on race banner (sized by level)
- Corporate name/logo prominently featured on all race t-shirts
- Free race entries for 8 participants or 8 free race T-shirts (you may mix amounts)
- Include your promotional material in race participant bags (provide 2 weeks before the event)
- Set-up your information table/booth at the event

The Class Presidents: \$500

- Corporate logo and link on The Main Street Academy website
- Corporate name/logo on race banner
- Corporate name/logo featured on all race t-shirts
- Free race entries for 4 participants or 4 free race T-shirts (you may mix amounts)
- Include your promotional material in race participant bags (provide 2 weeks before the event)
- Set-up your information table/booth at the event

The Athletes: \$250

- Corporate logo and link on The Main Street Academy website
- Corporate name/logo on race banner
- Free race entries for 2 participants or 2 free race T-shirts (you may mix amounts)
- Include your promotional material in race participant bags (provide 2 weeks before the event)
- Set-up your information table/booth at the event

The Artists / Techies: \$125

- Corporate name/logo on race banner and website
- Free race entry for 1 participant or 1 race T-shirts
- Include your promotional material in race participant bags (provide 2 weeks before the event)
- Set-up your information table/booth at the event

SPONSOR TODAY!

Make **check or money order payable to TMSA Inc.** Please complete the following **Sponsor Information Form** and return with donation a.s.a.p.

Mailing Address:

The Main Street Academy
Run Walk c/o Tracie Greene
2861 Lake Shore Drive
College Park, GA 30337
tricitierun@tmsa.org / 404-768-0081

Email your logo to the above address; for best representation, the logo should be at least 300dpi.

*Please note any sponsorship commitments received after **March 23, 2018 (extended deadline)** will not be guaranteed to have logo/info on promotional materials/media. **Thank You!***

SPONSOR INFORMATION FORM

Company/Organization Name: _____

Company/Organization Address: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Fax Number: _____

Website Address: _____

Payment Amount Enclosed: \$_____

Approved In-kind donation and its monetary value (if applicable): _____

Additional Information: _____