

Belleville Public Schools Celebrate  
Red Ribbon Week 2018  
“Life is Your Journey: Travel Drug Free”

The Red Ribbon Campaign was started when drug traffickers in Mexico City murdered DEA agent Kiki Camarena in 1985. This began the continuing tradition of displaying Red Ribbons as a symbol of intolerance towards the use of drugs.

The mission of the Red Ribbon Campaign is to present a unified and visible commitment towards the creation of a DRUG-FREE AMERICA.

We invite everyone to get involved by dressing for the different themes.

**Please be sure to discuss the dangers of drugs with your children  
and take the family pledge to be drug free!**

**Tuesday October 23<sup>rd</sup>** – “Wear RED Day”

Students can wear a red shirt to kick off the week

**Wednesday October 24<sup>th</sup>** – “Sock it to Drugs”

Students can wear crazy socks

**Thursday October 25<sup>th</sup>** – “Team up Against Drugs”

Students can wear their favorite team’s jersey or shirt

**Friday October 26<sup>th</sup>** – “I Have the Power to be Drug Free”

Students can wear a superhero shirt