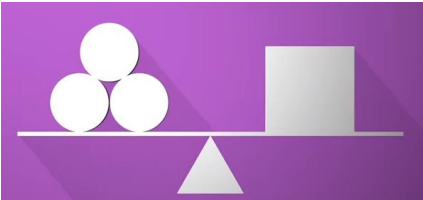




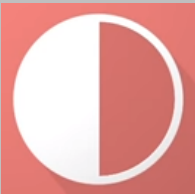
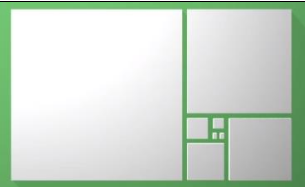



PRINCIPLES OF DESIGN

<u>Principle</u>	<u>Example</u>	<u>Principle</u>	<u>Example</u>
<u>Balance</u> - a distribution of equal visual weight		<u>Movement</u> - a directed path of optical motion	
<u>Alignment</u> - arrangement forming a straight line		<u>Pattern</u> - an orderly repetition of an object	
<u>Emphasis</u> - an accentuation of importance		<u>Contrast</u> - a juxtaposition that accentuates difference	
<u>Proportion</u> - a scaling of objects in relation to each other		<u>Unity</u> - a harmonious arrangement of elements	

Name: _____

Class Period: _____