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PRESS RELEASE

NEW PARTNERSHIP AIMS TO HELP DISADVANTAGED STUDENTS

BARTOW COUNTY, Ga. (October 11, 2018) – Cartersville City Schools and the Bartow County School System join forces and strike a partnership with Purposity to make a larger impact in the lives of the students we serve.

Purposity allows you to quickly and easily lend a hand to someone in need, right from your phone. By simply signing up on their website, users are sent a text message once a week with a specific physical need they can meet. Needs range from items like shoes and jackets to school supplies and small household items. With just a few clicks, the items are sent to us, and in the hands of our students quickly. This gives us more time to focus on the long-term needs of our students.

“We are a community passionate about helping one another. I see it every day as a superintendent,” says Bartow County School System Superintendent Dr. Phillip Page. “When a food-insecure family has needs, our community steps up. When a class needs a mentor, our community steps up. This generosity makes Cartersville-Bartow County unique. Purposity is another way for our community to connect and unite in a meaningful way.”

"Our school systems are so fortunate to be surrounded by such a generous, attentive community," adds Cartersville City School Superintendent Dr. Marc Feuerbach. "We truly appreciate the responsiveness we receive when needs are present. The addition of Purposity is exciting because it combines the convenience of technology with the power of caring individuals creating a remarkable opportunity to improve students' lives and build a stronger community."

This new tool also lets the community know about the powerful work we are doing and tells the stories of the children we serve while giving our supporters another opportunity to quickly get involved in lending a hand to someone near them.

We need a total of 500 users in Cartersville-Bartow County to launch Purposity. If you would like to be a part of this movement, please go to www.purposity.com and sign up. It takes less than two minutes to make a difference in the lives of our children.

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