



CALIFORNIA INTERSCHOLASTIC FEDERATION

STATE MEDIA RELEASE



4658 DUCKHORN DRIVE • SACRAMENTO, CA 95834 • (916) 239-4477 • FAX (916) 239-4478 • CIFSTATE.ORG

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Contact: Rebecca Brutlag
Media Relations Officer
rbrutlag@cifstate.org

Verde Design Signs on as Official Exterior Athletic Facility Design and Engineering Firm of the CIF

SACRAMENTO, CALIF. – The California Interscholastic Federation (CIF) and Verde Design announced today the signing of a 3-year agreement that names Verde Design as the official exterior athletic facility design and engineering firm of the CIF through 2021. This partnership will provide CIF-member schools with insights and best practices regarding athletic facility planning, operation, and maintenance including opportunities for educational workshops and presentations on topics relevant to athletic facilities.

“The CIF is excited to partner with Verde Design and welcomes them to the CIF family,” stated CIF Executive Director Roger L. Blake. “They promise to be a valuable resource to our member schools and districts as they continue to upgrade their existing athletics infrastructure and invest in new facilities.”

“We are honored to be named as CIF’s official exterior athletic facility design and engineering firm,” said Devin Conway, principal at Verde Design.

“This partnership blends Verde Design’s unique ability to plan and deliver award-winning athletic facilities with the unmatched reputation of CIF,” added Mark Baginski, principal at Verde Design.

About Verde Design

Verde Design, Inc. is an integrated civil engineering and landscape architecture firm that provides comprehensive planning, design, and construction management services for public recreational facilities throughout California. Our mission is to provide excellence in design and outstanding service to our clients. Our specialty and passion, passed on by our leadership and employees, is sports and recreation. We have partnered with over 60 school districts and have completed an extensive portfolio of projects at over 150 California high schools, ranging from athletic facility assessments and master planning efforts, to full construction documentation and overseeing the successful delivery of the construction of new and renovated athletic facilities.

For more information visit: <http://www.verdedesigninc.com/>

About the California Interscholastic Federation (CIF)

The CIF was created in 1914 and is the governing body for high school sports in the state of California. CIF is uniquely positioned to foster student growth in values and ethics. CIF’s ideal of “Pursuing Victory with Honor,” provides the opportunity to influence the actions of the athletic community. CIF strives to promote equity, quality, character and academic development. CIF is a nonprofit federation and the state office, located in Sacramento, Calif., represents the interests of its member Sections. The 10 Sections represent geographic regions within the state: Central, Central Coast, Los Angeles City, North Coast, Northern, Oakland, Sac-Joaquin, San Diego, San Francisco and Southern. CIF represents 1,606 public and private member schools and more than 838,000 student-athletes. CIF conducts Regional and State Championships in badminton, cross country, football, volleyball, tennis, wrestling, basketball, soccer, swimming & diving, track & field, golf and water polo. CIF Sections conduct championships in more than 22 sports.



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