

PARTNERS

Educator Organizations

AAHPERD
American Alliance for Health,
Physical Education, Recreation
and Dance

ACTE
Association for Career
and Technical Education

ACTFL
American Council on the Teaching
of Foreign Languages

NABSE
National Alliance of Black School Educators

NBA
The National Band Association

NCSS
National Council for
the Social Studies

STEMconnector™

Student Organizations

BPA
Business Professionals
of America

DECA

FBLA
Future Business Leaders
of America

FCCLA
Family, Career and Community
Leaders of America

Quill and Scroll
International Honorary Society for
High School Journalists

Community Organizations

ACA
American Camp Association

4-H
National 4-H Council

COE
Council for Opportunity in Education

Girls Inc.

HHF
Hispanic Heritage Foundation

LEDA
Leadership Enterprise for a Diverse America

TFA
Teach For America

Voices for America's Children

Help all of your students see beyond graduation and build a post-secondary plan. Respond by July 12, 2012.

June 14, 2012

Ms. Ann Sexton
Superintendent
Oneida Special School District
195 N Bank St
Oneida, TN 37841

Dear Ms. Sexton,

Thank you for your district's participation in this year's My College Options® post-secondary planning program. Setting the pace for academic achievement and serving as an education advocate for children is a primary focus for all of us involved in the education and admissions processes. A key to achieving this vision is helping students plan for their post-secondary educations. For example, did you know that of students surveyed in your district:

27.7% plan to pursue a Science, Technology, Engineering or Math (STEM) career versus 25.1% nationally.

27.6% will be the first in their family to attend college.

90.5% plan to attend a four-year institution.

This is just a sample of the information and insight obtained through the My College Options program. Developed by professionals with over 40 years of experience in linking high school students with post-secondary opportunities, My College Options connects students to over 5,000 colleges and universities nationwide. Together with the support of national education and student organizations, this program has provided improved post-secondary planning and a more comprehensive snapshot of the educational needs of your students – all provided at no cost to your district.

Furthermore, My College Options allows superintendents, like you, to:

- Gather information and develop trends that will benefit you in creating post-secondary objectives and strategies for your district.
- Measure the progress your district is making on the STEM initiatives.
- Be an integral part in the post-secondary planning process. By participating, your students will benefit from the valuable information they will receive, including a free

next page, please

personalized College and Scholarship Match Report. They will hear from colleges and universities seeking students with their particular interests and qualifications. In addition, your students may also hear from educational and career service providers offering products and services such as college admissions services, financial aid, career information, extracurricular enrichment and recognition programs.

You can accomplish this in just a few minutes – and at no cost to you, your district, or your students. However, you need to respond by July 12, 2012. Simply return the enclosed Authorization Form so your district can take advantage of this program.

It is important that you start now! Having an opportunity like this is critical to you and the students in your district. Don't set this opportunity aside. Without your efforts, your students may miss out on valuable post-secondary planning opportunities.

Sincerely,



Don Munce
President
My College Options

P.S. Send in your Authorization Form by July 12, 2012 so we can begin to distribute the surveys in your district. If you have any questions, contact us toll-free at 1-877-409-6366 or email peggy@MyCollegeOptions.org.



My College Options®
Authorization Form
for
Oneida Special School District

This notice is to inform you of **my support for the My College Options planning program**. This means that I am interested in participating in the voluntary program designed to help students plan for their post-secondary educations. There is no cost to our district, and our students will be connected to colleges and universities that match their needs and interests. In addition to hearing from colleges and universities, students may also hear from educational and career service providers offering products and services such as college admissions services, financial aid, career information, extracurricular enrichment and recognition programs.

This program is intended for distribution to all students in grades 8 through 11, and will assist our students with their future plans.

Again, please include my school district in this program.

Superintendent Print Name

Date

Superintendent Signature

Superintendent Email

(Research & information gathered through this program will be emailed to the address you provide.)

Superintendent Ms. Ann Sexton
Oneida Special School District
Oneida, TN

Please return to us by July 12, 2012 in the enclosed business reply envelope or by fax at 1-888-454-6305.

00988921



13RKWXYE0
DS011646