

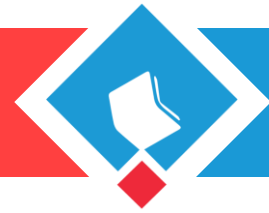


CORNERSTONE
ACADEMIC

SAT/ACT PREP | UNLIMITED TUTORING

Understanding Standardized Testing

Duluth High School • Thursday, November 1, 2018



WHAT IS STANDARDIZED TESTING?

- ▶ A test that is administered and scored in a consistent, or standard, manner.

- ▶ Examples
 - ▶ SAT & ACT
 - ▶ PSAT/NMSQT
 - ▶ AP & IB
 - ▶ CRCT
 - ▶ ITBS
 - ▶ MCAT
 - ▶ GMAT
 - ▶ GRE
 - ▶ LSAT



STANDARDIZED TESTING FOR COLLEGE

PSAT

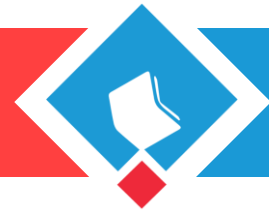
- PSAT 8/9 is administered to 8th and 9th grade students
- PSAT/NMSQT is administered to 10th and 11th grade students
- Scholarship qualifying exam
- National Merit Scholarship Qualifying Test

SAT

- The College Board
- 2+ million test-takers yearly
- College entrance exam

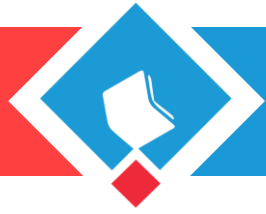
ACT

- ACT, Inc.
- 1.9+ million test-takers yearly
- College entrance exam



PSAT v. SAT v. ACT

- Which one(s) should I take?
 - Simple answer: all of them!
- PSAT
 - The PSAT/NMSQT is used to award scholarships to students
 - It typically doesn't play a role in the college admissions process unless you are awarded a scholarship
- SAT & ACT
 - These are college entrance exams
 - Your SAT/ACT scores are submitted along with your college applications
 - Colleges/Universities can use these scores to determine your eligibility for admission, financial aid, athletic programs, scholarships, etc.



COMPONENTS OF A COLLEGE APPLICATION

Student Grades

- GPA
- Honors, AP, IB
- Student Performance

Standardized Tests

- SAT/ACT
- SAT II Subject Tests
- AP Exams

Extracurricular Activities

- Athletics
- Clubs
- Service
- Awards

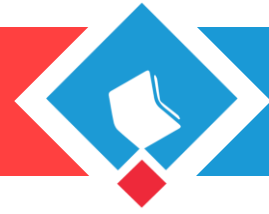
Personal Statement

- Essay
- Short Answer

Letters of Recommendations

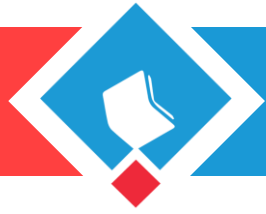
- Teachers
- Counselors
- Employers





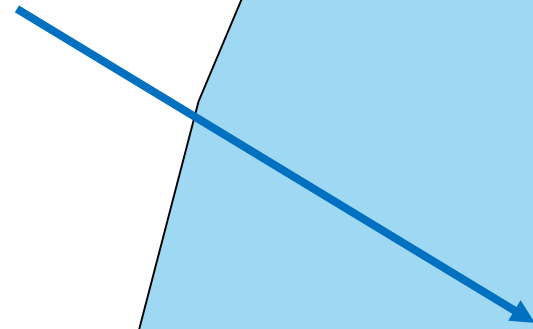
NACAC ADMISSION TRENDS SURVEY 2017

Factor	Considerable Importance	Moderate Importance	Limited Importance	No Importance
Grades in College Prep Courses	79.2 %	13.0%	6.9%	0.9%
Grades in All Courses	60.3 %	31.0 %	8.7 %	—
Strength of Curriculum	60.2 %	26.8 %	10.0 %	3.0 %
Admission Test Scores (SAT, ACT)	55.7 %	32.5 %	7.9 %	3.9 %
Essay or Writing Sample	22.1 %	39.0 %	21.6 %	17.3 %
Counselor Recommendation	17.3 %	42.4 %	27.3 %	13.0 %
Student's Demonstrated Interest	16.9 %	33.3 %	26.8 %	22.9 %
Teacher Recommendation	15.2 %	43.5 %	27.8 %	13.5 %
Class Rank	14.0 %	37.7 %	32.0 %	16.2 %
Subject Test Scores (AP, IB)	7.0 %	35.2 %	32.6 %	25.1 %
Portfolio	6.6 %	10.0 %	30.6 %	52.8 %
Extracurricular Activities	5.6 %	43.3 %	34.6 %	16.5 %
SAT II Scores	5.3 %	8.4 %	23.0 %	63.3 %
Interview	3.5 %	23.1 %	28.4 %	45.0 %
State Graduation Exam Scores	3.5 %	11.0 %	25.4 %	60.1 %
Work	0.9 %	21.3 %	44.8 %	33.0 %



WHAT'S A GOOD SCORE?

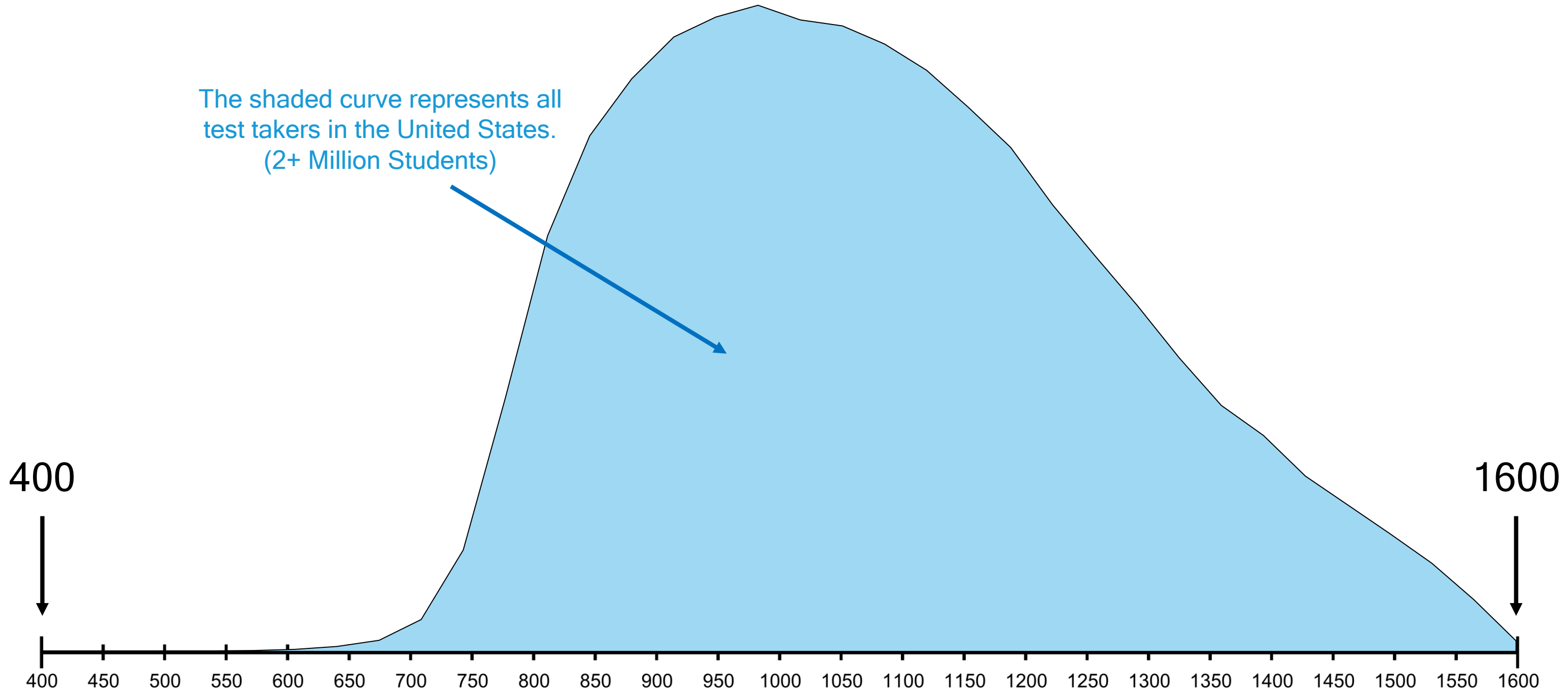
The shaded curve represents all test takers in the United States.
(2+ Million Students)

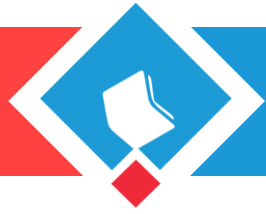


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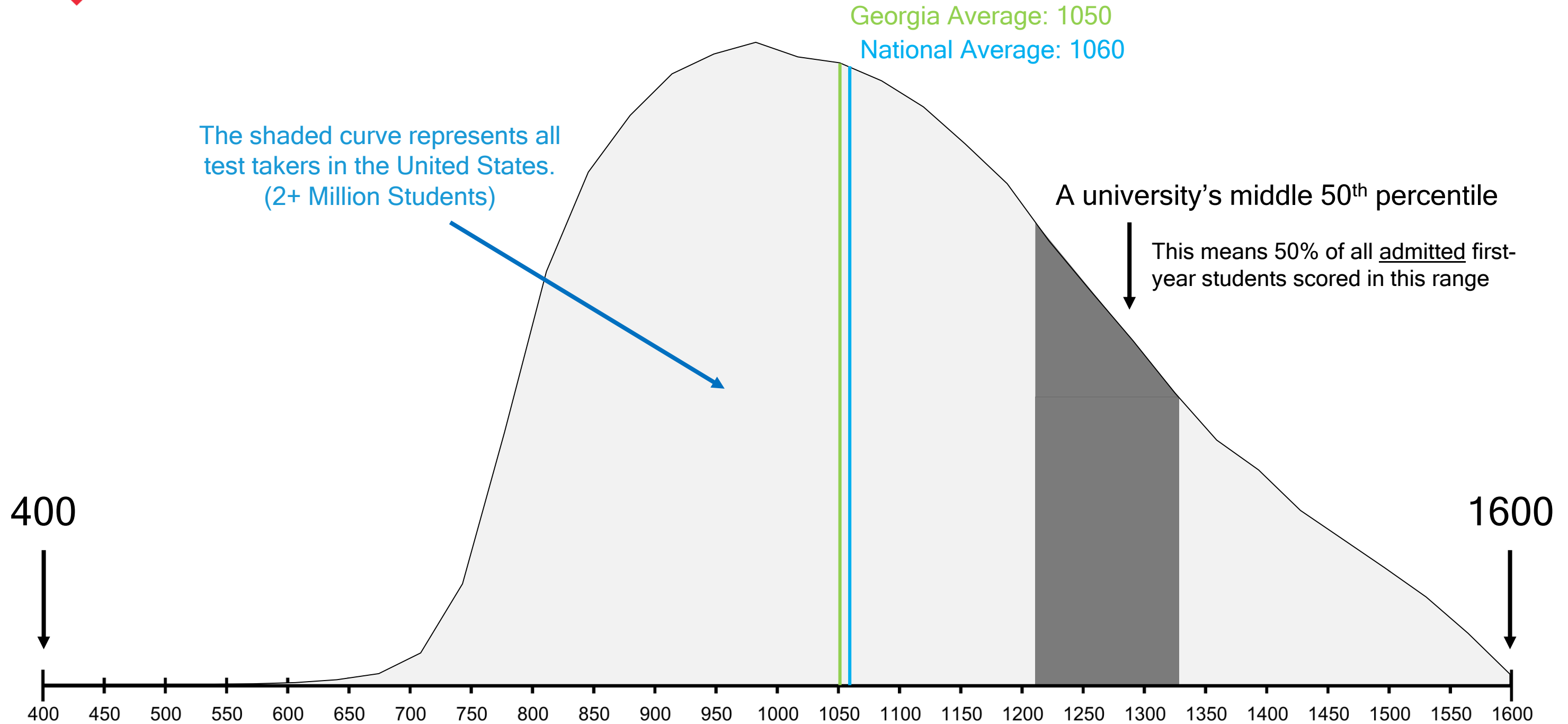
1600

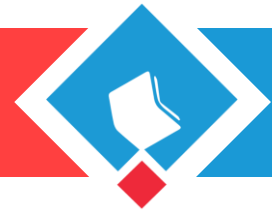
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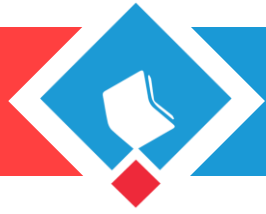
WHAT'S A GOOD SCORE?





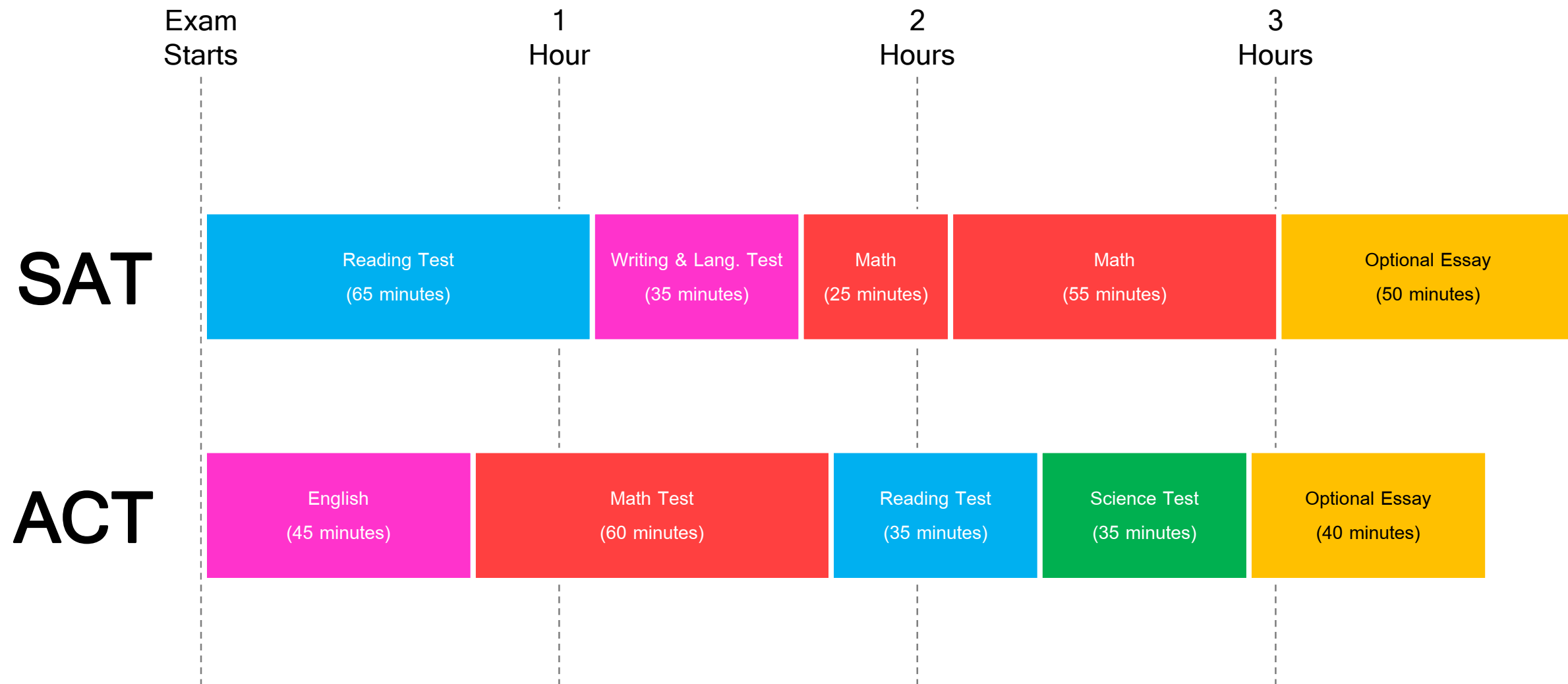
FAQS ABOUT SAT v. ACT

- What's the difference between the ACT and the SAT?
- Is one exam easier than the other?
- Which exam do the universities prefer?
- What's up with the guessing penalty?
- Which exam should I take?



SAT v. ACT

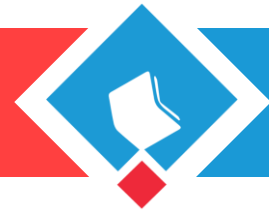
- Exam Structure and Length





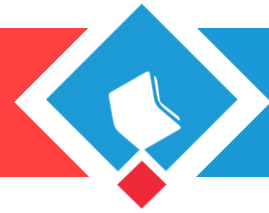
FREQUENTLY ASKED QUESTIONS

- What is a good SAT/ACT score?
- Can I study by myself and increase my score?
- When should a student take an SAT/ACT Prep Course?
- Do you offer a score increase guarantee?
- Who are your instructors?



WHAT CAN STUDENTS DO TO PREPARE?

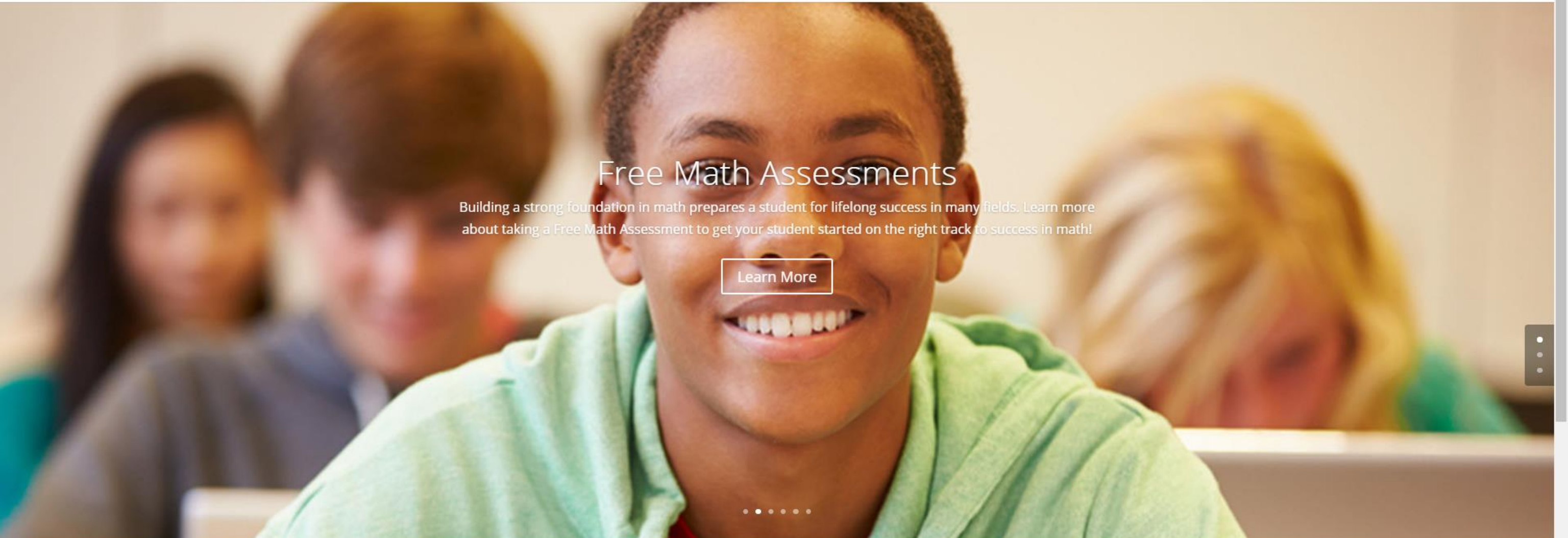
- Take rigorous/challenging courses
 - AP or IB classes
 - Dual Enrollment
 - Don't forget everything after finals!
- Take a practice test for each exam
 - Only take official practice tests!
 - Don't take "hybrid" tests!
- Participate in formal instruction
 - Classroom instruction
 - Individual instruction
- Understand where you are
 - Take a free math assessment
 - Take a free practice test
- Ask for help!
 - Counselors
 - Teachers
 - Call us!



OUR INFORMATION

- Contact Information
 - www.CornerstoneAcademic.com
 - achieve@cornerstoneacademic.com
 - (404) 919-7227

- Services:
 - SAT/ACT Prep Courses
 - Unlimited Tutoring
 - Individual Tutoring
 - Free Practice SAT/ACT
 - Free Math Assessments



Free Math Assessments

Building a strong foundation in math prepares a student for lifelong success in many fields. Learn more about taking a Free Math Assessment to get your student started on the right track to success in math!

[Learn More](#)



Free Math Assessments

Need help in Math? Take a



ACT & SAT Preparation

Enroll in one of our test prep



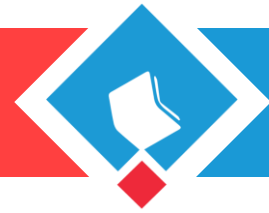
Unlimited Tutoring

Get help from our top-notch



Individual Tutoring

Individual (1 on 1) Test Prep and



WHAT'S THE UNLIMITED TUTORING PROGRAM?

- Unlimited Tutoring and Homework Help
 - Monday - Thursday (3 pm - 7 pm)
 - Saturdays (10 am - 2 pm)
- Locations: Suwanee and Alpharetta
- Top-notch instructors
 - From top universities
- No scheduling or appointments
 - Attend as much as you want!
- All core subjects
 - Math, Sciences, Social Studies, Language Arts
 - Including AP Calculus, Chemistry, & Physics



Alpharetta Center



Suwanee Center