

Bear Tavern Logo Contest

Calling all students, artists, and inspired community members!

Bear Tavern Elementary is excited to revitalize our BT Outdoor Learning Area, and we need your help in creating a logo as awesome as our outdoor learning area! We are seeking students, artists, and inspired community members who can design a creative, innovative, and professional logo design. The logo should be recognizable and help promote this unique Bear Tavern outdoor space. The rest is up to you! Please read below for more details regarding logo design, contest rules, and submission requirements.

How to Enter the Contest

The contest begins on December 11, 2018. Submissions will be accepted through January 11th, 2019. The winner will be announced via our website, our #BearTavernPride twitter feed, and by direct contact to the winner. In order for your entry to be submitted and reviewed by our judges, all entries must be:

- Submitted directly to laurenjordan@hvrsd.org
- Submitted in their original source file (ex: .png or .jpeg) and
- Submitted as a high resolution .pdf with 300 dpi or higher

Logo Requirements

Professional: This logo may be featured on our website, our social media platforms, and other mediums (t-shirts, tote bags, etc.). As a result, while we want the logo to be eye-catching, it must still be legible.

Theme: Logo must embody the spirit of our project and/or include aspects of the space. The Outdoor Learning Area is being created to provide a flexible learning space where students and classes can be outside and learn in a number of ways. They can explore and observe, collaborate, read, reflect, or even receive traditional lessons. The "Healthy Habitat Meadow" is a certified Monarch Waystation. Our pond is a place for students to quietly reflect, talk, and think (see pictures in the link below). We will also have raised beds for traditional gardening and hands on exploration.

Color: There are no limitations and any colors may be used. However, logo must look good in color (if any) or black and white.

Integrity: Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Must be easily reproducible and scalable for large and small formatting.

Contest Details

Winners will be selected by the Bear Tavern Outdoor Learning Area steering committee. Contestants agree that BT may publish their logo and name(s), and may use for fundraising materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, Bear Tavern Elementary School. Additionally, Bear Tavern Elementary may alter, modify, or revise the logo as it sees necessary to achieve the goals of the Outdoor Learning Area. The Bear Tavern OLA steering committee reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

[For inspiration in designing your logo, check out some pictures of the Outdoor Learning Space being utilized by Bear Tavern students here.](#)