The following article is an adaptation of an article by Sam Costello. Please read closely to identify facts that the writer provides to explain why an Android or iPhone is a better choice for YOU.

Highlight or annotate specific facts and examples that the writer uses that help explain why you would prefer an Android or iPhone.

Is Android or iPhone the Better Smartphone?

Sam Costello
Updated on January 02, 2020

When it comes to buying one of the best smartphones, the first choice can be the hardest: iPhone or Android. It's not simple; both offer a lot of great features and they may seem basically the same other than brand and price.

However, a closer look shows that there are some key differences. Read on for a closer look at some of these differences to help you decide whether an iPhone or Android smartphone is right for you.

Hardware: Choice vs. Polish

Hardware is the first place where the differences between the iPhone and Android become clear.

Only Apple makes iPhones, so it has extremely tight control over how the software and hardware work together. On the other hand, Google offers the Android software to many phone makers, including Samsung, HTC, LG, and Motorola. Because of that, Android phones vary widely in size, weight, features, and quality.

Premium-priced Android phones tend to be as good as the iPhone in terms of hardware quality, but cheaper Android options are more prone to problems. Of course iPhones can have hardware issues, too, but they're generally higher quality.

If you're buying an iPhone, you just need to pick a model. Because many companies make Android devices, you have to pick both a brand and a model, which can be a bit confusing.

Some may prefer the greater choice Android offers, but others appreciate Apple's simplicity and quality.

Winner: Tie

OS Compatibility: A Waiting Game

To make sure you always have the latest and greatest version of your smartphone operating system, you have to get an iPhone.

That's because some Android makers are slow at updating their phones to the latest version of the Android OS version, and sometimes don't update their phones at all.
While it's to be expected that older phones will eventually lose support for the latest OS, Apple's support for older phones is generally better than Android's.

Take iOS 11 as an example. It includes full support for the iPhone 5S, which was released in 2013. Thanks to support for such an old device, and full availability for all other models, iOS 11 was installed on about 66% of compatible models within 6 weeks of its release.

On the other hand, Android 8, codenamed Oreo, was running on just 0.2% of Android devices more than 8 weeks after its release. Even its predecessor, Android 7, was only running on about 18% of devices more than a year after its release. The makers of the phones — not users — control when the OS is released for their phones and, as stats shows, most companies are very slow to update.

So, if you want the latest and greatest as soon as it's ready, you need an iPhone. **Winner: iPhone**

**Apps: Selection vs. Control**

The Apple App Store offers fewer apps than Google Play (around 2.1 million vs. 3.5 million, as of April 2018), but overall selection isn't the most important factor.

Apple is famously strict (some would say too strict) about what apps it allows, while Google's standards for Android are lax. While Apple's control may seem too tight, it also prevents situations like the one where a fake version of WhatsApp was published on Google Play and downloaded by 1 million people before it was removed. That's a major potential security threat.

Beyond that, some developers have complained about the difficulty of developing for so many different phones. Fragmentation — the large numbers of devices and OS versions to support — makes developing for Android expensive. For example, the developers of Temple Run reported that early in their Android experience nearly all of their support emails had to do with unsupported devices even though they support over 700 Android phones.

Combine development costs with the emphasis on free apps for Android, and it reduces the likelihood that developers can cover their costs. Key apps also almost always debut first on iOS, with Android versions coming later, if they come at all. **Winner: iPhone**

**Battery Life: Consistent Improvement**

Early iPhones needed to recharge their batteries every day. More recent models can go days without a charge, though new versions of the operating system tend to cut battery life until they're optimized in later releases.
The battery situation is more complex with Android, due to the large variety of hardware options. Some Android models have 7-inch screens and other features which burn through much more battery life.

But, thanks to the wide variety of Android models, there are also some that offer ultra-high capacity batteries. If you don't mind the extra bulk, and really need a long-lasting battery, Android can deliver a device that works much longer than an iPhone on a single charge.  

**Winner: Android**

**User Experience: Elegance vs. Customization**

People who want the complete control to customize their phones will prefer Android thanks to its greater openness.

One downside of this openness is that each company that makes Android phones can customize them, sometimes replacing default Android apps with inferior tools developed by that company.

Apple, on the other hand, locks the iPhone down much more tightly. Customizations are more limited and you can't change default apps. What you're giving up in flexibility with an iPhone is balanced out by quality and attention to detail, a device that just looks and is well-integrated with other products.

If you want a phone that works well, delivers a high-quality experience, and is easy to use, Apple is the clear winner. On the other hand, if you value flexibility and choice enough to accept some potential issues, you'll probably prefer Android.  

**Winner: Tie**

**User Maintenance: Storage and Battery**

Apple emphasizes elegance and simplicity in the iPhone above all else. That's a major reason that users can't upgrade the storage or replace the batteries on their iPhones (it's possible to get replacement iPhone batteries, but they have to be installed by a skilled repair person).

Android, on the other hand, lets users change the phone's battery and expand its storage capacity.

The trade-off is that Android is a bit more complex and a bit less elegant, but that may be worth it compared to running out of memory or avoiding paying for an expensive battery replacement.

**Winner: Android**

**Peripheral Compatibility: USB Is Everywhere**

Owning a smartphone usually means owning some accessories for it, such as speakers, battery cases, or simply extra charging cables.

Android phones offer the widest choice of accessories. That's because Android uses USB ports to connect to other devices, and USB ports are available practically everywhere.
Apple, on the other hand, uses its proprietary Lightning port to connect to accessories. There are some advantages to Lightning, like that it gives Apple more control over the quality of the accessories that work with the iPhone, but it's less widely compatible.

Plus, if you need to charge your phone right now, people are more likely to have a USB cable handy.

**Winner: Android**

**Security: No Question About It**

If you care about the security of your smartphone, there's only one choice: iPhone.

The reasons for this are myriad and too long to completely go into here. For the short version, consider these two facts:

- In one study, 97% of all malware, viruses, worms, etc., were for Android. In that study, 0% attacked the iPhone.
- Even the head of Google's Android team admits that "We can not guarantee that Android is designed to be safe... If I had a company dedicated to malware, I should also be addressing my attacks on Android."

That says it all. However, it's important to note that these stats don't mean iPhone is immune to malware. It is not. It's just less likely to be targeted and Android-based phones. **Winner: iPhone**

**Screen Size: The Tale of the Tape**

If you're looking for the biggest screens available on smartphones, Android is your choice.

There's been a trend towards super-sized smartphone screens — so much so that a new word, phablet, has been coined to describe a hybrid phone and tablet device.

Android offered the first phablets and continues to offer the most and biggest options. Samsung's Galaxy Note 8 has an 6.3-inch screen, for instance.

With the iPhone X, the top-of-the-line iPhone offers a 5.8-inch screen. Still, if size is at a premium for you, Android's the choice.

**Winner: Android**

**Cost: Is Free Always Best?**

If you're concerned most about what your phone costs, you'll probably choose Android. That's because there are many Android phones that can be had for cheap, or even free. Apple's cheapest phone is the iPhone SE, which starts at $349.

For those on a very tight budget, that may be the end of the discussion. If you've got some money to spend on your phone, though, look a little deeper.
Free phones are usually free for a reason: they’re often less capable or dependable than their more-costly counterparts. Getting a free phone may be buying you more trouble than a paid phone.

The highest-priced phones on both platforms can easily cost close to – or sometimes over — $1000, but the average cost of an Android device is lower than an iPhone.  

**Winner: Android**

**Resale Value: iPhone Keeps Its Worth**

With new smartphones being released so often, people tend to upgrade quickly. When you do that, you want to be sure that you can resell your old model for the most money to put towards the new one.

Apple wins on that front. Old iPhones fetch more money at resale than old Androids.

Here are a few examples, using prices from the smartphone resale company Gazelle:

- 64GB iPhone 6 in good condition, unlocked: $170
- 32GB iPhone 7 Plus in good condition, unlocked: $349
- 32GB Samsung Galaxy S7 in good condition, unlocked: $200
- 32GB Google Pixel in good condition, unlocked: $180  

**Winner: iPhone**

**Bottom Line**

The decision of whether to buy an iPhone or Android phone isn’t as simple as tallying up the winners above and choosing the phone that won more categories.

Different categories count for different amounts to different people. Some people will value hardware choice more, while others will care more about battery life or mobile gaming.

Both platforms offer good choices for different people. You’ll need to decide what factors are most important to you and then choose the phone that best meets your needs.

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**Part I: Complete the following table based on notes you made as you read to explain which device you would prefer.**

<p>| Strongest reason / fact: |  |</p>
<table>
<thead>
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<th>2nd strongest reason / fact:</th>
<th>3rd strongest reason / fact:</th>
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</thead>
</table>

Part II: The infographics below present much of the same information as the article. Analyze the information in the graphics to identify facts that can explain which phone is best for you.

**Best For: Professionals**
In fact, in a 2019 survey by Pew Research, 95% of business people who wanted a secure connection chose an iPhone.

**Best For: Young People Who Love Technology**
The Android consistently offers cheaper models than the iPhone. In 2018, customers averaged spending $135 less on Android phones than iPhones.
Part II: After analyzing the graphics, explain how your life would impact your choice of an Android or iPhone. What information presented in the graphics would help you choose an Android or iPhone?

Part III: Compose an introduction with a thesis to explain why you would choose an iPhone or Android. A good introduction can use an anecdote, a brief story, to provide background information to introduce your thesis.

A good thesis must include your claim and 2-3 reasons to support your claim.
Example:

I. Introduction
   A. Hook: Why would a person choose a community college over a four year college?

   B. Provide 3 sentences explaining to the audience what you know about community colleges.
      1. Gives you an opportunity to get general classes done.

      2. The community college is more flexible with schedule.

      3. The cost of the Community College is cheaper.

   C. Thesis statement (this should be a claim and ideas)

Wor-Wic Community College is an excellent choice for a college education for some people because it offers a quality education at an affordable price.

Your Turn:

I. Introduction
   A. As a hook, provide information about the phones that you have had.
B. Provide 3 sentences explaining to the audience what you know about iPhones and Androids.

1.

2.

3.

C. Which one you would choose and Why? (thesis)
   The __________ phone is the best because __________, __________, and __________.