



PRESS RELEASE

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Wheels on the Bus go Roar, Roar, Roar

Animals on School Buses Help Preschoolers Find Their Ride

Wimberley, Texas, September 20, 2018 — Things are getting a little wild at the Wimberley ISD bus stops, all for a very good reason—to make sure pick-up time for the District’s youngest students goes off without a hitch. Each bus has a sticker of a lion, a rabbit, a giraffe and even a dolphin among others, which corresponds to a tag on the student’s backpack.



Hippity, Hoppity, the Bus is on its Way!
Liam knows to look for a rabbit when it’s time to catch his bus ride home.

“For our younger students, getting on a school bus can be a little scary, especially for the first time, so this is a great solution for Scudder in partnership with our WISD Transportation Department,” said Dara Richardson, Scudder Primary School Principal.

Students approach pick-up time with confidence and easily find the bus that will get them home when they spy the animal that corresponds to them. It’s part of a District-wide effort to create an environment of support while fostering independence. Bus drivers step down to greet their young riders and teachers walk them in small groups to the buses.

“Our bus drivers at Wimberley ISD take their role of transporting District students very seriously. We are also fortunate that the men and women who are behind the wheel, take time to make sure their riders have a comfortable and positive experience,” said Owen Baldwin, Wimberley ISD Director of Transportation

Baldwin implemented the idea of bus animals to add another level of excellence in customer service that is the hallmark of how his team operates. He also is always on the search for other great team members to assure continued success. Baldwin is confident that there is no better place to work than with his team.

“We would like to encourage anyone interested in joining our outstanding team of bus drivers and monitors to visit our website and submit an application,” Said Baldwin. “The position includes full benefits and competitive pay,” he added.

Email our transportation department at owen.baldwin@wimberleyisd.net or call 512-847-2781 for more information. Click the [careers site](#) to view all open positions at Wimberley ISD.

There are a little more than 2,400 students enrolled in the Wimberley ISD School District. About 800 students rely on the District’s bus transportation to and from school.



Wild Times at the Bus Stop! Liam and Kai head to the bus with preschool teacher aide, Lumi Williams. Each student has a special animal tag on their backpack to make sure they recognize their bus.



No Bunny Left Behind! Richard Mendez, Wimberley ISD Transportation Department Bus Driver carefully loads preschooler, Liam on his rabbit bus—the animal sticker matches the student’s tag to make sure young bus riders easily recognize their ride home. Preschool teacher aide, Lumi Williams, then hops over to the frog bus with preschooler, Kai.

Frogs aboard! Kai hops on for a ride home with Wimberley ISD Transportation Department Bus Driver, Fred Coburn, taking time to welcome his youngest riders.



Yellow School Bus, Check! Orange Giraffe, Check! Scudder Primary School students are assigned an animal to match the bus they will ride home.



Roaring to Get Home! Brooklynn climbs aboard the lion bus after a fruitful day of preschool at Scudder Primary School.

About Wimberley Independent School District

Nestled in the majestic community of Wimberley, Texas, the Wimberley Independent School District offers the best of both worlds to local families—a small town environment with schools committed to innovation and excellence. WISD campuses include Scudder Primary School for students in PreK-1st grade, Jacobs Well Elementary for students in 2nd-5th grade, Danforth Junior High for students in 6th-8th grade and Wimberley High School, home of the Texans and students in 9th-12th grade. For more information, visit wimberleyisd.net.