ISLA GALA

INSTITUTO DEL PROGRESO LATINO
10th Annual

Instituto Spirit & Leadership Awards Gala
EXHIBITOR OPPORTUNITIES

Celebrate education while enjoying the hottest island trends in culture, cuisine, music, & art.

Saturday, May 2, 2020
6 P.M. – 11 P.M.
Renaissance Chicago
One West Wacker Drive

Honorees

Gloria Castillo
President & CEO
Chicago United

José R. Sánchez
President & CEO
Norwegian American Hospital
OUR MISSION is to contribute to the fullest development of Latino immigrants and their families through education, training and employment that fosters full participation in the changing United States society while preserving cultural identity and dignity.

At Instituto we believe that education is power!

43 Years of Success...

Instituto del Progreso Latino was founded in 1977, and has a long tradition as a leader in delivering important and effective education and training programs. Instituto’s evolution and expansion has been informed by the needs of its program participants throughout its 43 year history. Created to help Latinos learn basic skills to pass the civil service exam, and obtain higher paying post office jobs. Instituto has grown into a flourishing educational center providing high-quality programs in workforce development, adult education, youth development, education, and citizenship to 8,000 Chicagoans annually at three locations located in Pilsen, Little Village, and Back of the Yards. Thousands of families have walked through Instituto’s doors transforming their lives through learning English, earning their GED or high school diploma, increasing their job skills, finding employment or becoming U.S. citizens.

Register the student, enroll the family. Instituto is proud to create and provide nationally recognized programs and services to Chicago area families.

We continue to contribute to the fullest development of Latino immigrants and their families through education, training, and employment. We proudly feature the progress of our students and participants whose journeys embody Instituto’s motto: Register the student, enroll the family. Instituto has a deep impact on the entire family, as well as the community, and city of Chicago. We know that engaging the entire family is central to lasting success. We offer integrated services for our families such as on-site child care while parents are in classes, financial counseling so families can achieve stability, and transitional support for both college-bound students and their parents. We enable entire families to address their needs while supporting and celebrating one another.

Education is Power!

In today’s challenging economic, educational, cultural, and social climate, Instituto needs your on-going financial support.

Instituto del Progreso Latino Schools
Instituto Health Sciences Career Academy
Instituto Justice and Leadership Academy
Instituto College

Gala contributions will fund student education, training, citizenship, scholarships, allowing us to continue offering an array of programming to our students and communities.

For additional details visit: www.institutochicago.org/gala10
Instituto I.S.L.A. 10th Annual Gala
EXHIBITOR OPPORTUNITIES
Gala: Saturday, May 2, 2020 | Application deadline: April 10, 2020

TO OUR TEACHERS:

THANK YOU always!

DOCTORATE EXHIBITOR $15,000
Recognition as a Doctorate Exhibitor from podium at the I.S.L.A. Gala
Prominent logo recognition on:
• All digital and print Gala materials including media, website, events, commemorative items, and social media
• 10’ x 10’ display area with floor space at the I.S.L.A. Gala
• 10 VIP tickets to the I.S.L.A. Gala
• 10 VIP tickets to the I.S.L.A VIP Cocktail Reception
• Full page Ad in I.S.L.A. Gala program book
• Opportunity to network with over 400 leading national business, education, and healthcare leaders, professionals and advocates

MASTERS EXHIBITOR $10,000
Recognition as Masters Exhibitor from podium at the I.S.L.A. Gala
Prominent logo recognition on:
• All digital and print Gala materials including media, website, events, commemorative items, and social media
• 8’ x 10’ display area with floor space at the I.S.L.A. Gala
• 5 VIP tickets to the I.S.L.A. Gala
• 5 VIP tickets to the I.S.L.A VIP Cocktail Reception
• Full page Ad in I.S.L.A. Gala program book
• Opportunity to network with over 400 leading national business, education, and healthcare leaders, professionals and advocates

Instituto del Progreso Latino
I.S.L.A. Gala
Saturday, May 2, 2020
Renaissance Chicago
One West Wacker Drive
5:30 P.M. VIP Reception
6:00 P.M. General Reception
7:00 P.M. Dinner & Program
9:00 P.M. Dancing
Cocktail Attire

www.institutochicago.org/gala10

Contact: Carmen Gonzalez
developmentidpleidpl.org
(773) 890-0055 ext. 4550

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Instituto I.S.L.A. 10th Annual Gala
EXHIBITOR OPPORTUNITIES
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BACHELORS EXHIBITOR $7,500
Bachelors Exhibitor logo recognition on:
• Select digital Gala materials including media, website, and social media
• 8’ x 8’ display area with floor space at the I.S.L.A. Gala
• 3 General Admission tickets to the I.S.L.A. Gala
• 3 General Admission tickets to the I.S.L.A. Cocktail Reception
• Quarter page Ad in I.S.L.A. Gala program book
• Opportunity to network with over 400 leading national business, education, and healthcare leaders, professionals and advocates

ASSOCIATES EXHIBITOR $5,000
Associates Exhibitor Recognition on:
• Select digital, Gala materials. Including media, website, and social media
• Shared 8’ x 8’ display area with floor space at the I.S.L.A. Gala
• 2 General Admission tickets to the I.S.L.A. Gala
• 2 General Admission tickets to the I.S.L.A. Cocktail Reception
• Quarter page ad in I.S.L.A. Gala program book
• Opportunity to network with over 400 leading national business, education, and healthcare leaders, professionals and advocates

For additional details visit: www.institutochicago.org/gala10
Instituto I.S.L.A. 10th Annual Gala
OUR SPONSORS INCLUDE:
Gala: Saturday, May 2, 2020    |    Application deadline: April 10, 2020

Join the winning team!

For additional details visit: www.institutochicago.org/gala10
YES, I/We Want to Support INSTITUTO DEL PROGRESO LATINO!

Please submit your guest list, and high resolution logo to: development@dplsidpl.org by 4/10/2020

**EXHIBITOR**

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Doctorate</td>
<td>$15,000</td>
</tr>
<tr>
<td>Masters</td>
<td>$10,000</td>
</tr>
<tr>
<td>Bachelors</td>
<td>$ 7,500</td>
</tr>
<tr>
<td>Associates</td>
<td>$ 5,000</td>
</tr>
</tbody>
</table>

**DONATION/IN-KIND CONTRIBUTION**

I/We want to make a tax deductible contribution
Amount $______________________________

Item(s): ______________________________________
______________________________________________

Fair Market Value $________________________

**GALA PROGRAM AD PURCHASE**

<table>
<thead>
<tr>
<th>Format</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Double Page</td>
<td>$1,500</td>
</tr>
<tr>
<td>Full Page</td>
<td>$ 750</td>
</tr>
<tr>
<td>Half Page</td>
<td>$ 500</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$ 300</td>
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</tbody>
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**ANGEL TABLES**

I/We will not attend the Gala, and will donate our purchased table(s) to Instituto for use by students, families, and community members.
Number of tables: ________________

Name on Credit Card:
________________________________________________________________________

Company/Organization:
________________________________________________________________________

Contact Person:
________________________________________________________________________

Billing Address:
________________________________________________________________________

Billing City/State/Zip:
________________________________________________________________________

Phone: ___________________________ Cell: ___________________________

Email: ________________________________________________________________

Credit Card  __American Express  __Master Card  __Visa  __Other______________

Card Number:_________________________ Expiration Date:___________  CVV:_______

Authorized Signature: ______________________________________________________

I hereby authorize Instituto to retain my credit card information, for bidding on Gala Paddle items.
Olga Camargo  
Faro Advisory

Hugo Chaviano  
American Bar Association

Pedro DeJesus  
Tampico Beverages

Roberto Escalante  
Pueblo Consulting, Inc.

Gray Mateo-Harris  
Barnes & Thornburg, LLP

Monica Llorente  
Northwestern University School of Law

Anna Lozoya  
Sinai Health System

Juan Gabriel Moreno  
JGMA Architects

Amalia S. Rioja  
Kechwa, LLC

Rick Rivera  
ROE Engineering

Juanita Rodriguez  
JBR Law Group

Jose De La Rosa  
Blue Cross Blue Shield of Illinois

Raul Rosas  
Sprouting Leaders Foundation

For additional details visit: www.institutochicago.org/gala10
Andrea Sáenz, Chair  
Chicago Community Trust

Wendy Raymer, Vice Chair  
BMO Harris Bank

Diana Sheehan, Secretary  
InContext Solutions

Alicia Gonzalez  
Cubs Charities

Jose De La Rosa  
Blue Cross Blue Shield of Illinois

Raul Garza  
Aunt Martha’s Health & Wellness

Julieta D. LaMalfa  
Stout Risius Ross, LLC

Karina Ayala-Bermejo, President & CEO  
Instituto del Progreso Latino

Reina Goodman, Vice Chair  
Fifth Third Bank

Jesus Gonzalez, Treasurer  
Aon, Plc

Derek Beckmann  
Arity

Georgina Flores  
Allstate Insurance Company

Denise Lam  
YMCA of Metropolitan Chicago

Marissa Martin  
Koya Leadership Partners

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Instituto I.S.L.A. 10th Annual Gala
OUR ACCOMPLISHMENTS
Gala: Saturday, May 2, 2020 | Application deadline: April 10, 2020

You Hold the Key to Our Success

INSTITUTO PROVIDES SERVICES AND POSITIVELY IMPACTS 8,000 FAMILIES A YEAR.

163 INSTITUTO PROGRAM PARTICIPANTS WERE PLACED WITH LOCAL BUSINESSES

63% OF ESL ADULT EDUCATION STUDENTS ADVANCED MORE THAN ONE GRADE LEVEL IN 32 WEEKS

700 PARTICIPANTS IN INSTITUTO PROGRAMS EARNED CREDENTIALS

AS THE LARGEST PROCESSOR OF CITIZENSHIP APPLICATIONS IN THE STATE OF ILLINOIS, INSTITUTO SERVED 1,483 PEOPLE AND OPENED 1,317 CASES.

In 2019...

100% OF INSTITUTO JUSTICE AND LEADERSHIP ACADEMY STUDENTS GRADUATED!

$3.05 MILLION IN SCHOLARSHIPS AWARDED TO INSTITUTO HEALTH SCIENCES CAREER ACADEMY STUDENTS!

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